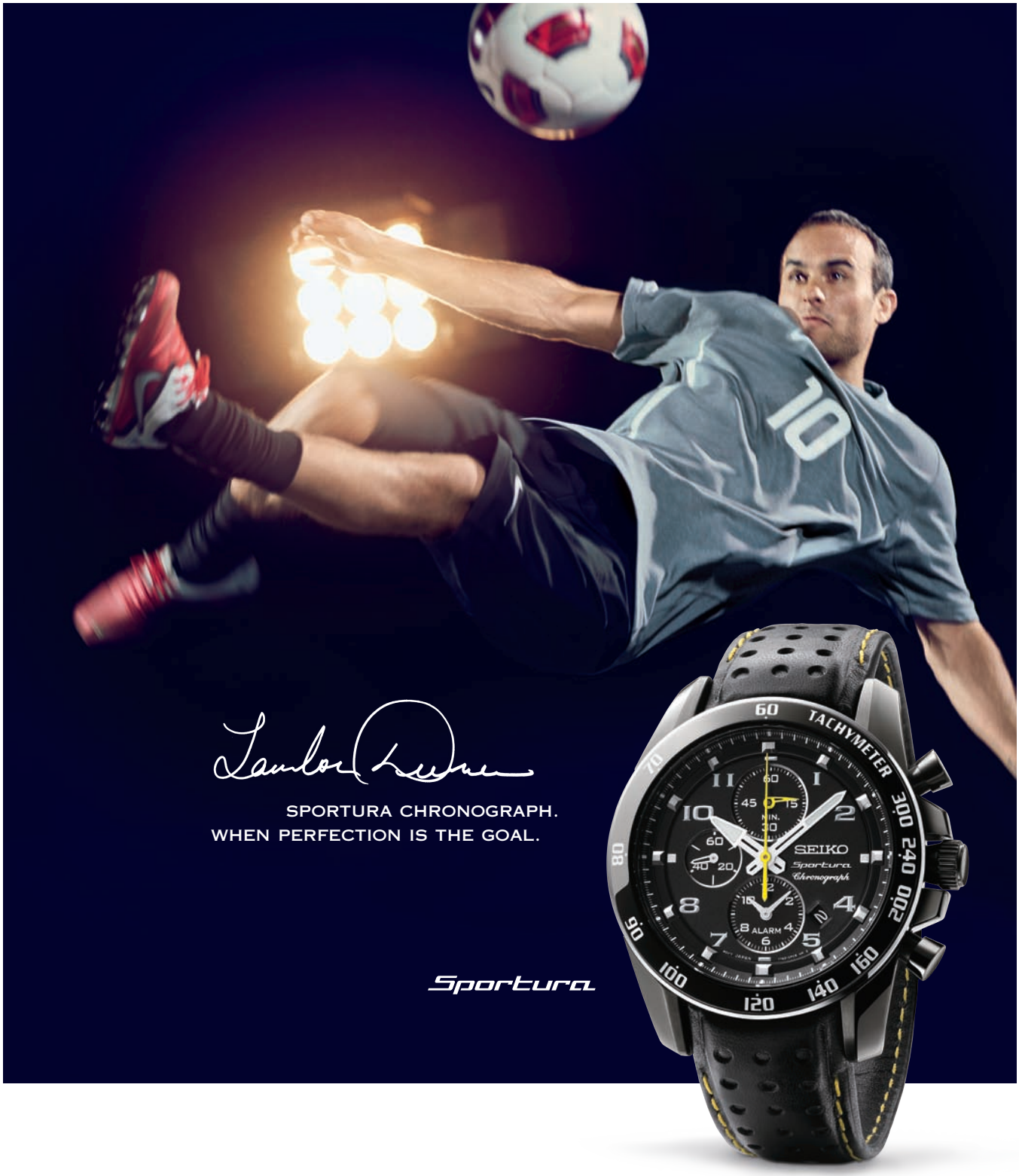

SEIKO

DEDICATED TO PERFECTION

2012 PRODUCT COLLECTION

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LEGEND

Kinetic See-Thru Caseback. Clear, Hardlex watch back enables you to view the Kinetic movement.

Titanium

Titanium is an environmentally friendly, natural metal that is 40% stronger and 30% lighter than stainless steel. It is hypoallergenic because it is nickel-free. Perfect for water sport enthusiasts, it is extremely resistant to salt water and other forms of corrosion and able to withstand extreme temperatures. Most Seiko titanium watches are further enhanced with a glass coating for increased scratch resistance.

BLACK ION FINISH

The Black Ion Finish is applied to the cases and bracelets of select watches. The Physical Vapor Deposition (PVD) process creates lustrous satin and/or polished finishes in shades of black, gray and blue.

LumiBrite

LumiBrite watches are environmentally safe and will glow brightly for hours without pushing a button or drawing energy from a battery.

Water-resistant to 30 meters (100 feet). Withstands splashes of water or rain but should not be worn while swimming or diving.

Water-tested to 50 meters (165 feet). Suitable for showering or swimming in shallow water.

Water-tested to 100 meters (330 feet). Suitable for swimming and snorkeling.

Water-tested to 200 meters (660 feet). Suitable for skin diving.

Diver's to 200 meters (660 feet). Meets ISO standards and is suitable for scuba diving.

EVERY SEIKO WATER-RESISTANT

COVER MODEL **SNAE67**

*SPRON is a registered trademark of Seiko Instruments Inc.

SEIKO

DEDICATED TO PERFECTION

ANANTA. In 1881, at the age of just 21, Kintaro Hattori set up a company with the dream of making timepieces of distinction. SEIKO crafted its first mechanical watch in 1895. Ever since, SEIKO has built a tradition of continuous innovation that has enriched luxury watchmaking: the magic lever winding system in 1959, award-winning chronometers in the 1960's, the mechanical chronograph in 1969, and the SPRON 510* alloy for the mainspring in 1997. Today, that tradition is renewed with the new Ananta 12-hour chronograph. With a 45 hour power reserve, 34 jewels, exhibition case back, and a sapphire crystal with Super-clear Coating, it proves the value of 130 years of dedication to perfection. **seikousa.com**

ANANTA COLLECTION

SPS007 $6,400
46.0mm

0 29665 15153 7

SPRING DRIVE **CHRONOGRAPH**

Chronograph up to 12 hours • GMT hand • Power reserve indicator • Power reserve: 72 hours
50 jewels, 416 parts • Column wheel and vertical clutch • Sapphire crystal with anti-reflective coating
See through case back with sapphire crystal • Caliber: 5R86

LIMITED EDITION

SRQ013 $4,700
44.0mm

0 29665 15776 8

DIVER AUTOMATIC

Total worldwide production of 700, 35 US availability • Hand-painted lacquer dial • Black Ion Finish • Unidirectional rotating bezel with Black Ion Finish
Chronograph up to 12 hours • 28,800 vibrations per hour • Power reserve indicator • Power reserve: over 45 hours • 34 jewels, 306 parts
Column wheel and vertical clutch • One-piece three-pointed hammer for instant reset • Sapphire crystal with anti-reflective coating
Screwdown crown and buttons • Screwdown See-Thru caseback • Caliber: 8R28

SEIKO
Ananta

SNR023 $4,700
46.0mm

0 29665 15304 3

Spring Drive **MOONPHASE**

Hour, minute, second hand and power reserve indicator • Moon phase dial •
See-Thru case back with sapphire crystal • Sapphire crystal with anti-reflective coating • Caliber 5R67

SNR019 $4,300
46.0 mm

0 29665 15155 1

SNR021 $4,300
46.0 mm
Crocodile strap with three fold clasp
and push button release

0 29665 15156 8

Spring Drive **GMT**

GMT hand • Power reserve indicator • Power reserve: 72 hours
30 jewels, 296 parts • Sapphire crystal with anti-reflective coating
See through case back with sapphire crystal • Caliber: 5R66

SRQ009 $4,600
46.0mm
Carbon fiber dial
High Intensity Titanium case and bracelet

SRQ011 $3,200
43.0mm

AUTOMATIC CHRONOGRAPH

Chronograph up to 12 hours • 28,800 vibrations per hour • Power reserve indicator
Power reserve: over 45 hours • 34 jewels, 292 parts • Column wheel and vertical clutch • One-piece three-pointed hammer for instant reset
Sapphire crystal with anti-reflective coating • See through case back with sapphire crystal • Caliber: 8R28

SRQ003 $3,200
46.0mm

SRQ005 $3,200
46.0mm
Crocodile strap with three fold clasp
and push button release

SEIKO
Ananta

SPB013 $2,300
46.0 mm

0 29665 15159 9

AUTOMATIC DOUBLE RETROGRADE CALENDAR

Double retrograde day/date indicator • 28,800 vibrations per hour • Power reserve indicator
Power reserve: Over 45 hours • 31 jewels, 224 parts • Sapphire crystal with anti-reflective coating
See through case back with sapphire crystal • Caliber: 6R24

SPB015 $2,300
46.0mm
Crocodile strap with three fold clasp
and push button release

0 29665 15160 5

SPB021 $2,100
42.0mm

0 29665 15775 1

AUTOMATIC MULTI-HAND CALENDAR

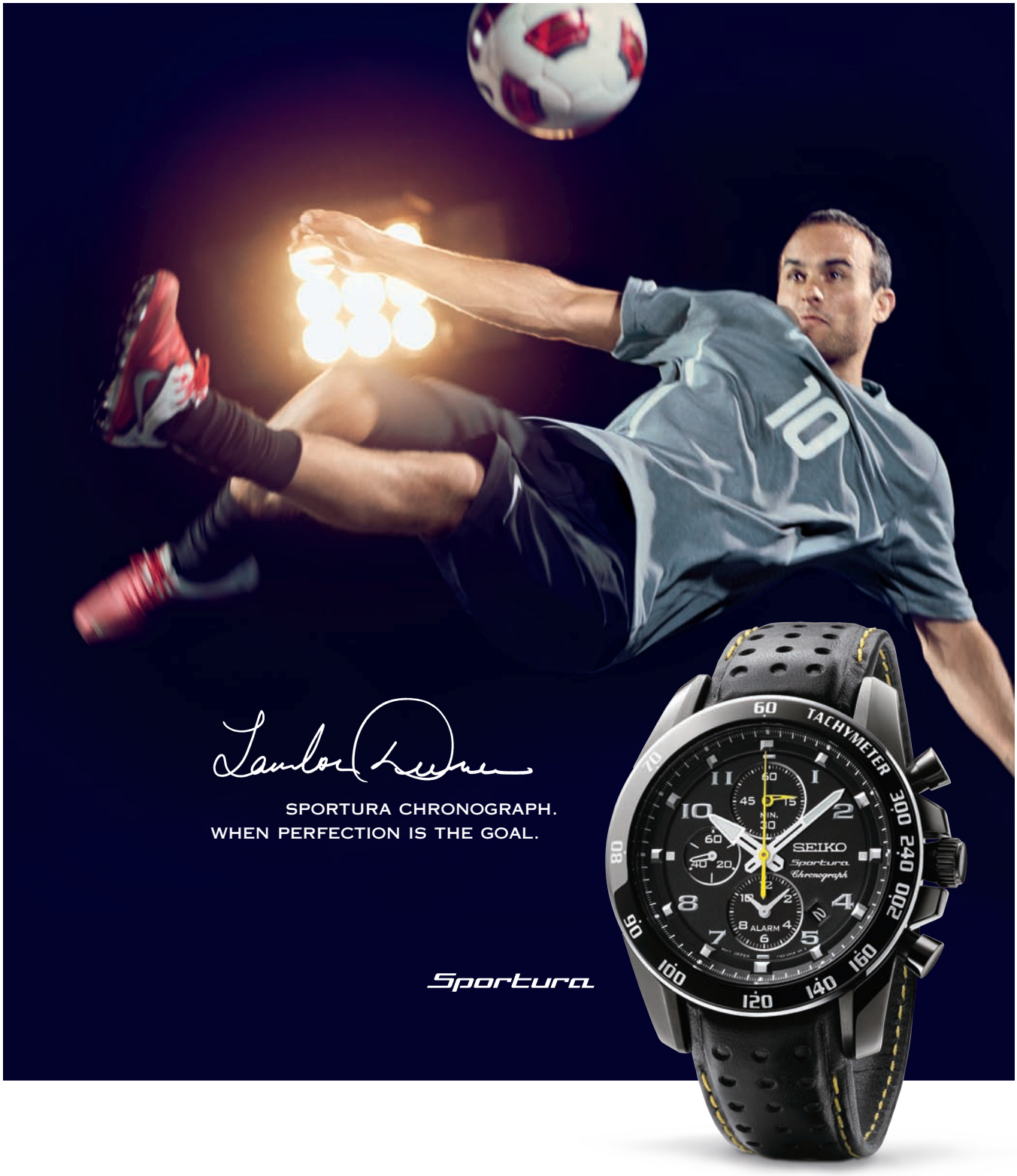
Day/date indicator • Power reserve indicator • 28,800 vibrations per hour
Power reserve indicator • Power reserve: Over 45 hours • 29 jewels, 208 parts • Sapphire crystal with anti-reflective coating
See through case back with sapphire crystal • Caliber: 6R21

SPB017 $2,100
46.0 mm

0 29665 15161 2

SPB019 $2,100
46.0 mm
Crocodile strap with three fold clasp
and push button release

0 29665 15162 9



SEIKO

DEDICATED TO PERFECTION

ELITE COLLECTIONS

SNAE77 $650
42.0mm

0 29665 15902 1

SNAE80 $575
42.0mm

0 29665 15903 8

ALARM CHRONOGRAPH

Alarm can be set on a 12-hour basis with two small hands • Dual time capable: alarm hands can indicate the time in a different time zone
Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours
Anti-glare sapphire crystal • Screwdown crown and caseback • Caliber 7T62

SNAE65 $475
42.0mm

0 29665 15588 7

SNAE67 $495
42.0mm

0 29665 15589 4

NATIONALLY
ADVERTISED MODEL

SEIKO
Sportura

SNAE69 $495
42.0mm

SNAE75 $525
42.0mm

ALARM CHRONOGRAPH

Limited availability • Alarm can be set on a 12-hour basis with two small hands • Dual time capable: alarm hands can indicate the time in a different time zone
Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours
Stainless steel case • Anti-glare sapphire crystal • FC Barcelona engraved screwdown caseback • Leather strap (on strap model) • Caliber 7T62

SKA511 $650
44.0mm

SKA513 $575
44.0mm
Urethane strap

KINETIC DIVER

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology
Hour, minute and second hands • Automatic power generator • Power reserve indicator function • 6-month power reserve
Anti-glare sapphire crystal • Screwdown crown • Screwdown See-Thru caseback • Double locking extension buckle • Caliber 5M62

SRH006 $1,395
48.0mm
Rose gold finish • Urethane strap

SRH013 $1,395
48.0mm
Urethane strap

KINETIC DIRECT DRIVE

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology
Direct drive indicator: real time power indication, power reserve indication • Duration of full charge is approximately 1 month
Retrograde day indicator • Hand winding and automatic capability • Anti-glare sapphire crystal • Caliber 5D44

SNAE17 $750
48.0mm
Urethane strap

AUTOMATIC CHRONOGRAPH - 49ER CLASS COMMEMORATIVE EDITION

Alarm can be set on a 12-hour basis with two small hands • Dual time capable: alarm hands can indicate the time in a different time zone
Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours
Anti-glare sapphire crystal • Screwdown caseback • Caliber 7T62

SEIKO
VELATURA

SNAA91 $775
47.0mm

0 29665 14492 8

ALARM CHRONOGRAPH

Alarm can be set on a 12-hour basis with two small hands • Dual time capable: alarm hands can indicate the time in a different time zone
Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from"0" repeatedly up to 12 hours
Anti-glare sapphire crystal • Caliber 7T62

SNDY66 $750
36.5mm

0 29665 15676 1

LADIES' CHRONOGRAPH

Stainless steel case • 16 diamonds • Rose gold finish bezel, crown and buttons
Cabochon crown • Sapphire crystal • Screw caseback • White leather strap • Caliber 7T92

SRX003 $1,395
43.0mm

0 29665 15163 6

KINETIC DIRECT DRIVE MOON PHASE

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology
Fitted leather strap with 3-fold push button release clasp • Sapphire crystal • Screwdown caseback • Caliber 5D88

NATIONALLY
ADVERTISED MODEL

SNP039 $795
40.5mm

0 29665 15593 1

SNP045 $850
40.5mm
Commemorative edition

0 29665 15594 8

KINETIC PERPETUAL

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology
Perpetual calendar adjusts for odd and even months to the year 2100; 24-hour hand • Leap year window • Power save function
Time relay system preserves accurate time up to 4 years • Sapphire crystal • Caliber 7D48

SEIKO

Premier

SSA023 $650
40.5mm

0 29665 15595 5

SSA027 $575
40.5mm

0 29665 15596 2

AUTOMATIC

Hand-winding and automatic winding capabilities • 21,600 vibrations per hour • Gold-plated balance wheel • 24-hour indicator
Power reserve: 41 hours • 24 jewels • Sapphire crystal • Screwdown See-Thru caseback • Caliber 4R39

SPC057 $650
40.0mm

0 29665 15307 4

BIG DATE CHRONOGRAPH

Chronograph measures up to 60 minutes
in 1/5 second increments
Split time measurement • Caliber 7T04

SRL021 $425
40.0mm

0 29665 15309 8

MULTI-HAND CALENDAR
WITH RETROGRADE DAY INDICATOR

Day-date indictaor • Retrograde day indicator
Caliber 6G34

SNQ116 $395
40.0mm

0 29665 15308 1

PERPETUAL CALENDAR

Once set, the calendar automatically adjusts for odd and even months including February of leap years
Indicates month, date and year • Caliber 6A32

SNQ118 $395
40.0mm

0 29665 15440 8

SXGN64 $525
22.0mm

0 29665 15167 4

Cabochon crown • Sapphire crystal
Push button release clasp
Caliber 1N01

SXGN66 $525
22.0mm

0 29665 15168 1

Leather strap with 3-fold push button release
Rose gold finish • Cabochon crown
Sapphire crystal • Caliber 1N01

NATIONALLY
ADVERTISED MODEL

SXDE01 $375
28.0mm

0 29665 15597 9

SXDE02 $395
28.0mm

0 29665 15598 6

Sapphire crystal • Caliber 7N82

SEIKO

DEDICATED TO PERFECTION

COUTURA. For more than a century, both SEIKO and FC Barcelona have, in our different arenas, been dedicated to perfection. Now, we are partners, celebrating our shared determination to be the best with the new Coutura Chronograph. SEIKO invented the quartz chronograph in 1983 and has timed world class sport for 50 years. All this experience comes together in the new Coutura. With 10 bar water resistance, a sapphire crystal and a 1/5 second chronograph, Coutura is the watch chosen by perhaps the greatest team in world football. **seikousa.com**

SEIKO
COUTURA

SNP017 $875
41.5mm
Black Ion Finish

0 29665 14532 1

KINETIC PERPETUAL

Powered by the movement of your body • Environmentally friendly • The most advanced electronic watch technology
Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 28, 2100
When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy.
The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years
Oversized dual date windows • 24-hour and 12-month subdials • Energy depletion forewarning function
Subdial/window at 9:00 indicates the number of years since last leap year • Cabochon crown • Sapphire crystal

SNP007 $795
40.5mm

0 29665 13613 8

SNP008 $825
40.5mm

0 29665 13614 5

SNAE56 $495
41.0mm

0 29665 15599 3

SNAE57 $495
Black Ion Finish
41.0mm

0 29665 15600 6

NATIONALLY
ADVERTISED MODEL

ALARM CHRONOGRAPH

Hour, minute and small second hands • Alarm can be set on a 12-hour basis with two small hands
Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from"0" repeatedly up to 12 hours
Alarm hands can indicate the time in a different time zone • Cabochon crown • Sapphire crystal

SNAD53 $495
42.0mm

0 29665 15115 5

SEIKO
COUTURA

SPC061 $495
43.0mm

0 29665 15313 5

BIG DATE CHRONOGRAPH

Chronograph up to 60 minutes in 1/5 second increments • Split time measurement • Cabochon crown • Sapphire crystal

SNQ123 $375
41.0mm

0 29665 15603 7

SNQ124 $395
41.0mm

0 29665 15604 4

PERPETUAL CALENDAR

Once set, the calendar automatically adjusts for odd and even months including February of leap years • Indicates month, date and year

NATIONALLY
ADVERTISED MODEL

SXDE19 $450
26.0mm
Sixteen diamonds

0 29665 15673 0

SXDE20 $475
26.0mm
Sixteen diamonds

0 29665 15674 7

SXD692 $550
25.5mm
Twenty diamonds

0 29665 13601 5

Mother-of-pearl dial • Cabochon crown • Sapphire crystal

SXDC33 $395
28.0mm
Twelve diamonds

0 29665 15315 9

SXDC92 $375
26.0mm

0 29665 15601 3

SXDC94 $375
26.0mm

0 29665 15602 0

SEIKO
Le GRAND SPORT

SNDC97 $375
39.0mm

0 29665 15605 1

SNDC98 $395
39.0mm

0 29665 15606 8

CHRONOGRAPH

Hour, minute and small second hands • Chronograph measures split and accumulated elapsed time
Chronograph can measure up to 60 minutes in 1/5 second increments

SGEF47 $285
39.5mm

0 29665 15610 5

SXDC97 $285
27.5mm

0 29665 15612 9

SXDC35 $285
27.5mm

0 29665 15319 7

Cabochon crown

SKK688 $375
36.5mm
Sapphire crystal

SGEE94 $315
39.5mm

SXDC36 $315
27.5mm

SGEF48 $315
39.5mm

SXDC98 $315
27.5mm

SEIKO
Le GRAND SPORT

SXDE21 $350
27.0mm
Mother-of-pearl dial

SXDE22 $375
27.0mm
Mother-of-pearl dial

SXDC95 $315
27.0mm
Mother-of-pearl dial

SXDE09 $315
27.0mm
Mother-of-pearl dial

SXDC96 $315
27.0mm

SLC033 $450
35.5mm
Titanium

0 29665 09097 3

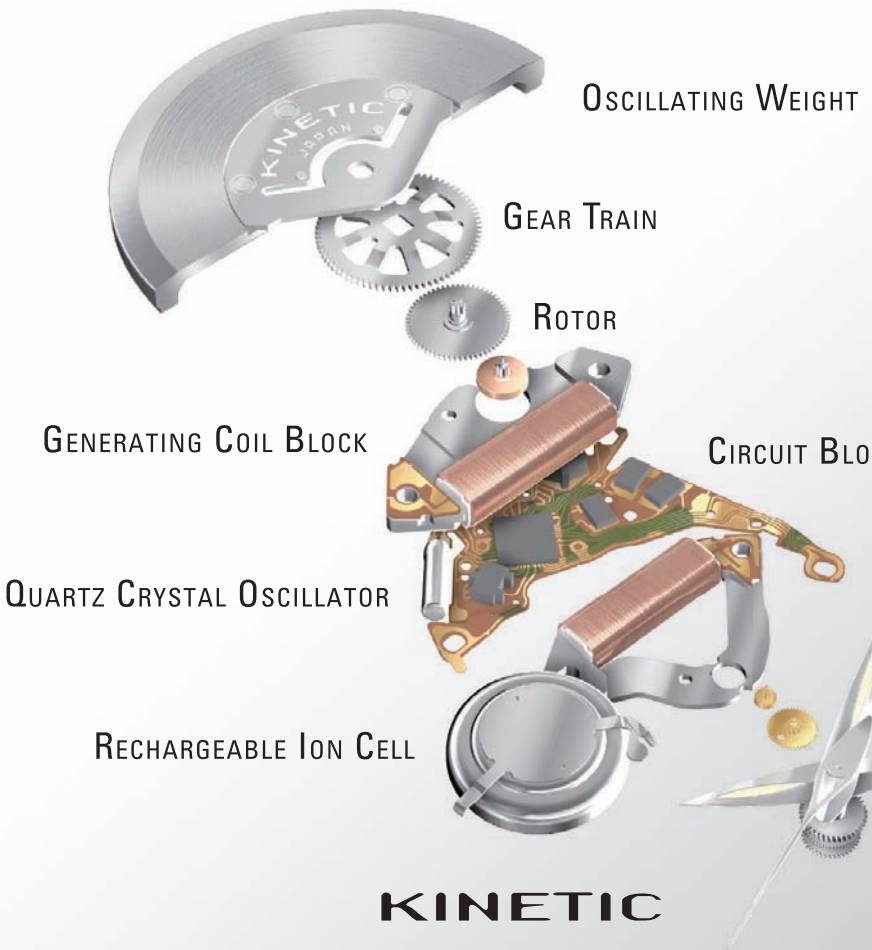
SLC028 $335
35.5mm

0 29665 08788 1

SXE586 $335
26.0mm

0 29665 08791 1

KINETIC®



KINETIC

POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

SEIKO

DEDICATED TO PERFECTION

2012 KINETIC COLLECTION

The electricity generated by the movement of your body is stored in a rechargeable battery. Unlike all other types of battery, this rechargeable battery will provide the power your watch needs for an extended period, with no need for periodic battery exchange. It's better for the environment and more convenient for you.

SKA402 $495
41.5mm

SKA404 $495
41.5mm

KINETIC

NO BATTERY CHANGE REQUIRED
POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator • Power reserve indicator function
6-month power reserve • Screwdown See-Thru caseback

NEW

SKA515 $375
39.0mm

NEW

SKA516 $395
39.0mm

NEW

SKA517 $395
39.0mm

SEIKO
KINETIC

SKA472 $395
40.0mm

SKA474 $395
40.0mm

KINETIC

NO BATTERY CHANGE REQUIRED
POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator
Power reserve indicator function • 6-month power reserve • Screwdown See-Thru caseback

SKA505 $375
40.0mm

SKA508 $375
40.0mm

SMY111 $315
37.0mm

SKA347 $395
39.5mm
Screwdown See-Thru caseback

KINETIC

NO BATTERY CHANGE REQUIRED
POWERED BY THE MOVEMENT OF YOUR BODY • ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator
Power reserve indicator function • 6-month power reserve

SKA348 $425
39.5mm
Screwdown See-Thru caseback

SKA366 $475
39.5mm
Black Ion Finish
Screwdown See-Thru caseback

SEIKO

PERPETUAL CALENDAR

SNQ101 $295
41.0mm

SNQ119 $285
40.0mm

SNQ120 $300
40.0mm

SNQ121 $300
40.0mm
Black Ion Finish

PERPETUAL CALENDAR

Once set, the calendar automatically adjusts for odd and even months including February of leap years • Indicates month, date and year

SNQ007 $285
39.0mm

SNQ010 $315
39.0mm

SNQ045 $335
39.0mm
Black Ion Finish

SNA695 $375
39.5mm

SNAA30 $450
39.5mm
Black Ion Finish

ALARM CHRONOGRAPH

Hour, minute and small second hands • Alarm can be set on a 12-hour basis with two small hands
Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from"0" repeatedly up to 12 hours
Alarm hands can indicate the time in a different time zone

SNAE47 $375
39.5mm
Titanium

SNAE49 $395
39.5mm
Titanium

SEIKO

CHRONOGRAPH

SNDC37 $265
42.0mm

SNDC38 $285
42.0mm

SNDA65 $315
43.5mm
Black Ion Finish case

CHRONOGRAPH

Hour, minute and small second hands • Chronograph measures split and accumulated elapsed time
Chronograph can measure up to 12 hours in 1/20 second increments

SNDB03 $265
39.0mm

SNDB05 $285
39.0mm

SND585 $335
38.5mm

SNDC99 $315
40.5mm

0 29665 15616 7

SNDE02 $315
40.5mm

0 29665 15617 4

CHRONOGRAPH

Hour, minute and small second hands • Chronograph measures split and accumulated elapsed time
Chronograph can measure up to 12 hours in 1/20 second increments

SNN241 $195
42.5mm

0 29665 15331 9

SNN233 $270
42.5mm
Black Ion Finish

0 29665 15332 6

SOLAR

No Battery Change Required

SEIKO

DEDICATED TO PERFECTION

The electricity generated by the solar cell is stored in a rechargeable battery. Unlike all other types of battery, this rechargeable battery will provide the power your watch needs for an extended period, with no need for periodic battery exchange. It's better for the environment and more convenient for you.

NEW

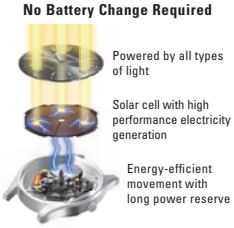
SSC017 $395
43.5mm
Double locking 3 fold clasp
with extender buckle

NEW

SSC031 $375
43.5mm

SEIKO
SOLAR

No Battery Change Required



Powered by all types of light

Solar cell with high performance electricity generation

Energy-efficient movement with long power reserve

SEIKO. Solar watch experts since 1977

SOLAR

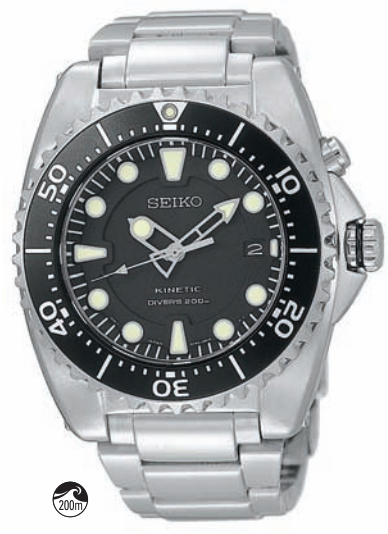
Screwdown crown • One way rotating bezel

SNE107 $375
42.0mm
Double locking 3 fold clasp
with extender buckle

SNE109 $315
42.0mm

SEIKO

DIVE WATCHES



SKA371 $525
45.0mm
29665 14456

SKA413 $495
45.0mm
29665 14852

KINETIC

NO BATTERY CHANGE REQUIRED • POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY • THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator • Power reserve indicator function • 6-month power reserve
One way rotating elapsed timing bezel • Screwdown crown and caseback

SKX781 $475
42.5mm
29665 12055

SKX175 $450
42.0mm
29665 08610

SKX173 $425
42.0mm
29665 08609

SKXA35 $425
42.0mm
29665 12210

AUTOMATIC

21-jewel, self-winding • One way rotating elapsed timing bezel
Strap models feature extra long pressure vented urethane straps • Screwdown crown and caseback

SWZ054 $285
24.5mm
0 29665 04302 3

SWZ058 $285
24.5mm
0 29665 04304 7

SWZ056 $285
24.5mm
0 29665 04303 0

SGF204 $285
36.5mm
0 29665 04280 4

SGF206 $285
36.5mm
0 29665 04281 1

SGF212 $285
36.5mm
0 29665 04284 2

SEIKO

MEN'S AND LADIES' DRESS

SKP341 $395
28.0mm
Black Ion Finish
Cabochon crown

SKP330 $185
34.0mm

SNF672 $185
25.0mm
Cabochon crown

SKP333 $265
34.0mm
One diamond
Black Ion Finish

SRK008 $265
33.0mm
Second hand subdial

SKP332 $185
35.0mm

SEIKO

DEDICATED TO PERFECTION

SEIKO

LADIES' CRYSTAL CHRONOGRAPH

SNDY21 $315
34.0mm

0 29665 15871 0

SNDY20 $335
34.0mm

0 29665 15872 7

SNDY18 $335
34.0mm
Rose gold finish case and bracelet accents

0 29665 15873 4

CHRONOGRAPH

Hour, minute and small second hands • Chronograph measures split and accumulated elapsed time
Chronograph can measure up to 60 minutes in 1/5 second increments
Mother-of-pearl dial, Swarovski crystals

SNDY17 $265
34.0mm

0 29665 15874 1

SNDY16 $285
34.0mm
Rose gold finish case

0 29665 15875 8

SNDY14 $285
34.0mm
Rose gold finish case

0 29665 15876 5

MADE WITH SWAROVSKI ELEMENTS

SXDC53 $265
27.0mm
Swarovski crystals*

0 29665 15367 8

* MADE WITH SWAROVSKI ELEMENTS

SUJG55 $295
16.0mm
Mother-of-pearl dial

0 29665 15733 1

GIFT BOX SET WITH BRACELET

Watch plus matching bracelet featuring Swarovski crystals* on elegant links in a sleek white case with chrome trim.

SEIKO

LADIES'

SXDA42 $395
25.0mm
Sixteen diamonds

0 29665 14462 1

SXD646 $270
26.0mm

0 29665 13412 7

SUJ703 $215
19.5mm

0 29665 13054 9

SUJ704 $225
19.5mm

0 29665 13055 6

SUJ708 $285
19.5mm
Two diamonds
Mother-of-pearl dial

0 29665 13058 7

SZZC53 $375
15.0mm
Black Ion Finish

0 29665 14874 2

SZZC40 $265
13.0mm

0 29665 14347 1

SZZC42 $265
13.0mm

0 29665 14349 5

SZZC44 $265
13.0mm

0 29665 14348 8

SXGJ73 $195
17.0mm

0 29665 12528 6

SXGJ72 $195
17.0mm

0 29665 12526 2

SXGM06 $195
19.0mm

0 29665 13397 7

SEIKO

LADIES'

SXGL59 $195
16.0mm

0 29665 13288 8

SXGL62 $195
16.0mm

0 29665 13289 5

SXGL61 $195
16.0mm

0 29665 13290 1

SXGL64 $195
16.0mm

0 29665 13291 8

SXA124 $195
25.0mm

0 29665 15009 7

SXA126 $195
25.0mm

0 29665 15010 3

SXA120 $195
25.0mm

0 29665 15007 3

SXA122 $195
25.0mm

0 29665 15008 0

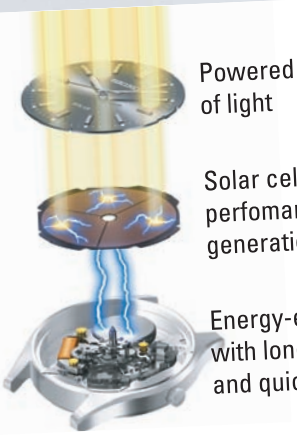
SXGN42 $185
18.0mm
Cabochon crown

SWZ156 $175
24.5mm

SXGA02 $175
25.0mm

Solar powered airplane icaré 2†

LIGHT, SOURCE OF INFINITE ENERGY.



Powered by all types of light

Solar cell with high perfomance electricity generation

Energy-efficient movement with long power reserve and quick start

No Battery Change Required

SEIKO SOLAR. Since 1881, SEIKO has been dedicated to expanding the horizons of watchmaking. Today, SEIKO continues to innovate with the new SEIKO Solar Chronograph. So efficient is SEIKO Solar's harnessing of energy that it converts all types of light into energy and never requires a battery replacement. With a stainless steel case, 10 bar water resistance and a power reserve of 6 months, the new SEIKO Solar is a high-durability chronograph and a bright idea that is good for the planet. **seiko-cleanenergy.com**

† icaré 2 is one of the world's most advanced solar powered airplanes and SEIKO has sponsored icaré 2's record breaking flights since 2010.

SEIKO

DEDICATED TO PERFECTION

SOLAR COLLECTION

The electricity generated by the solar cell is stored in a rechargeable battery. Unlike all other types of battery, this rechargeable battery will provide the power your watch needs for an extended period, with no need for periodic battery exchange. It's better for the environment and more convenient for you.

SSC007 $395
43.0mm
Solar Aviator
Rotating slide rule bezel

SSC008 $425
43.0mm
Solar Aviator
Rotating slide rule bezel

ALARM CHRONOGRAPH

Hour, minute and small second hands • Alarm can be set on a 12-hour basis with two small hands
Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from"0" repeatedly up to 12 hours
Alarm hands can indicate the time in a different time zone

SSC001 $295
39.0m

SSC002 $335
39.0mm

SEIKO
SOLAR

SUT021 $235
28.0mm
0 29665 15451 4

SUT022 $265
28.0mm
0 29665 15452 1

SNE087 $235
39.5mm
0 29665 15448 4

SNE088 $265
39.5mm
0 29665 15449 1

SNE090 $265
39.5mm
0 29665 15450 7

SNE025 $215
37.0mm
0 29665 15375 3

SUT015 $215
28.0mm
0 29665 15378 4

SNE066 $235
37.0mm
0 29665 15376 0

SUT020 $235
28.0mm
0 29665 15379 1

SNE030 $235
37.0mm
0 29665 15377 7

SUT018 $235
28.0mm
0 29665 15380 7

SEIKO
SOLAR

SNE121 $225
38.5mm

0 29665 15625 9

SUT037 $225
26.0mm

0 29665 15629 7

SUT047 $250
26.0mm
Mother-of-pearl dial

0 29665 15630 3

SNE122 **$250**
38.5mm

0 29665 15626 6

SUT038 **$250**
26.0mm

0 29665 15631 0

SNE124 $250
38.5mm

0 29665 15627 3

SUT040 $250
26.0mm

0 29665 15632 7

SNE125 $270
38.5mm
Black Ion Finish

0 29665 15628 0

SUT041 $270
26.0mm
Black Ion Finish

0 29665 15633 4

SNE165 $250
39.0mm

SNE166 $275
39.0mm

SNE168 $300
39.0mm

SNE182 $375
39.0mm

SUT057 $275
28.0mm
Mother-of-pearl dial

SUT058 $300
28.0mm
Mother-of-pearl dial

SUT060 $300
28.0mm
Mother-of-pearl dial

SUT062 $300
28.0mm
Mother-of-pearl dial

SEIKO
SOLAR

SUP899 $215
28.0mm

0 29665 15645 7

SUP898 $195
28.0mm
Leather strap

0 29665 15646 4

SUP896 $195
28.0mm
Leather strap

0 29665 15647 1

SUP061 $215
20.5mm

0 29665 15648 8

SUP062 $195
20.5mm
Leather strap

0 29665 15649 5

SUP064 $225
20.5mm
Leather strap
Rose gold finish case and crown

0 29665 15650 1

NEW

SUP149 $335
18.0mm

NEW

SUP151 $375
18.0mm
Mother-of-pearl dial

NEW

SUP152 $395
18.0mm
Mother-of-pearl dial

NEW

SUP154 $395
18.0mm
Mother-of-pearl dial

NEW

SUP156 $395
18.0mm
Mother-of-pearl dial

SEIKO
SOLAR

NATIONALLY ADVERTISED MODEL

American Heart Association. Go Red for women

Seiko is a proud supporter of the American Heart Association's Go Red For Women® movement.

The Red Dress is a trademark of DHHS.

MADE WITH SWAROVSKI ELEMENTS

SUP089 $295
18.0mm

0 29665 15790 4

TRESSIA

AMERICAN HEART ASSOCIATION GO RED FOR WOMEN

AHA heart logo dial • Black Ion Finish • AHA Go Red for Women engraved caseback

For every Go Red Seiko Tressia watch sold from September 1, 2011 through March 1, 2012, Seiko will donate $15 to the AHA, for a minimum donation of $100,000.

SUP083 $265
18.0mm
Mother-of-pearl dial

0 29665 15622 8

SUP084 $265
18.0mm

0 29665 15623 5

SUP086 $285
18.0mm
Mother-of-pearl dial

0 29665 15624 2

MADE WITH SWAROVSKI ELEMENTS

SUP051 $235
22.0mm
0 29665 15516 0

Swarovski crystals*

SUP052 $265
22.0mm
0 29665 15517 7

SUP054 $265
22.0mm
0 29665 15518 4

MADE WITH SWAROVSKI ELEMENTS

SEIKO
SOLAR

NEW

SUP091 $250
25.0mm

NEW

SUP093 $275
25.0mm
Mother-of-pearl dial

NEW

SUP094 $300
25.0mm
Mother-of-pearl dial

NEW

SUP096 $275
25.0mm

NEW

SUP112 $300
25.0mm
Mother-of-pearl dial

MADE WITH SWAROVSKI ELEMENTS

NEW

SUP125 $275
23.0mm
Mother-of-pearl dial

NEW

SUP130 $285
23.0mm

NEW

SUP131 $225
23.0mm
Mother-of-pearl dial

NEW

SUP126 $300
23.0mm
Mother-of-pearl dial

NEW

SUP128 $275
23.0mm

NEW

SUP133 $225
23.0mm
Mother-of-pearl dial

MADE WITH SWAROVSKI ELEMENTS

SEIKO
SOLAR

NEW

SUP120 $335
21.0mm
Mother-of-pearl dial

NEW

SUP122 $315
21.0mm

NEW

SUP123 $315
21.0mm
Black Ion Finish

MADE WITH SWAROVSKI ELEMENTS

NEW

SUP097 $265
22.0mm
Mother-of-pearl dial

NEW

SUP098 $285
22.0mm
Mother-of-pearl dial

NEW

SUP118 $285
22.0mm
Mother-of-pearl dial

NEW

SUP135 $215
22.0mm

NEW

SUP137 $250
22.0mm
Mother-of-pearl dial

NEW

SUP139 $250
22.0mm
Mother-of-pearl dial

SEIKO
SOLAR

SUP069 $225
18.5mm

SUP070 $250
18.5mm

SUP072 $265
18.5mm
Mother-of-pearl dial

SUP065 $215
23.0mm

SUP066 $265
23.0mm
Mother-of-pearl dial

SUP068 $250
23.0mm

SUT049 $225
28.0mm

SUT050 $250
28.0mm

NEW

SUP119 $235
25.5mm

NEW

SUP110 $265
25.5mm

SUP024 $225
22.5mm

0 29665 15455 2

SUP026 $235
22.5mm
Mother-of-pearl dial

0 29665 15456 9

SUP047 $215
22.0mm

0 29665 15457 6

SUP049 $235
22.0mm

0 29665 15458 3

SUP022 $235
22.0mm

0 29665 15459 0

SEIKO
SOLAR

SUP003 $185
22.0mm
0 29665 15336 4

SUP004 $195
22.0mm
0 29665 15337 1

SUP014 $195
22.0mm
0 29665 15338 8

SUP005 $185
20.5mm
0 29665 15339 5

SUP016 $195
20.5mm
0 29665 15340 1

SUP008 $195
20.5mm
0 29665 15341 8

SUP043 $215
15.5mm
0 29665 15465 1

SUP028 $235
15.5mm
0 29665 15466 8

SUP030 $235
15.5mm
0 29665 15467 5

SUP032 $235
15.5mm
0 29665 15468 2

SUP044 $215
15.5mm
0 29665 15469 9

SUP046 $215
15.5mm
0 29665 15470 5

SEIKO
SOLAR

NEW

SNE175 $265
41.0mm

NEW

SNE176 $285
41.0mm

NEW

SNE177 $315
41.0mm

NEW

SNE170 $285
36.0mm
Replaces SGEB58

NEW

SNE172 $285
36.0mm
Replaces SGE514

NEW

SNE174 $285
36.0mm

SNE039 $175
37.0mm

0 29665 15352 4

SNE047 $195
37.0mm

0 29665 15353 1

SNE093 $195
39.0mm

0 29665 15460 6

SNE098 $235
39.0mm

0 29665 15497 2

SNE100 $235
39.0mm

0 29665 15461 3

SEIKO
SOLAR

SNE127 $215
38.0mm

0 29665 15634 1

SNE128 $235
38.0mm

0 29665 15635 8

SNE130 $235
38.0mm

0 29665 15636 5

SNE031 $175
37.0mm

SNE032 $195
37.0mm

SNE034 $195
37.0mm

SNE036 $195
37.0mm

SNE042 $195
37.0mm

SNE044 $195
37.0mm

SNE045 $195
37.0mm
Railroad approved

SEIKO
SOLAR

NEW

SNE179 $175
37.5mm

NEW

SNE180 $195
37.5mm

SIZING-CLASP SYSTEM

- Without removing links - adjust the length to fit wrists from 7-8 inches (average wrist is 7 1/2)
- Sizing is simple and quick
- No costly mistakes
- No tools required
- Clasp can be personalized
- Easy to demonstrate/sell
- Patent pending

SNE060 $195
37.0mm

SNE062 $195
37.0mm

SNE064 $195
37.0mm
Railroad approved

SNE057 $165
37.0mm

SNE058 $195
37.0mm

NEW

SUP100 $195
21.5mm

NEW

SUP102 $195
21.5mm

NEW

SUP104 $195
20.0mm

NEW

SUP106 $195
20.0mm

SEIKO
SOLAR

SNE102 $195
39.0mm
Replaces SGGA08

0 29665 15462 0

SNE104 $195
39.0mm

0 29665 15463 7

SNE097 $215
39.0mm

0 29665 15464 4

SNE049 $175
37.0mm

0 29665 15354 8

SNE050 $175
37.0mm

0 29665 15355 5

SNE052 $175
37.0mm

0 29665 15356 2

SNE054 $175
37.0mm

0 29665 15357 9

SNE056 $175
37.0mm

0 29665 15358 6

THE CORPORATE GIFT AND INCENTIVE COLLECTION

SEIKO Corporation of America

THE CORPORATE GIFT AND INCENTIVE COLLECTION

No gift is treasured more than the gift of time. The SEIKO Corporate Gift and Incentive collection is designed for these important events when a reward has been earned or a contribution is recognized. Whether the occasion to be celebrated is a service award or an anniversary of a special achievement, a Seiko or Pulsar watch or clock will make it special.

Every timepiece in the SEIKO Corporate Gift and Incentive Collection is timeless in design and built to last, so that the memory of its presentation will endure. When the occasion is truly special, give the gift of time. Give SEIKO.

PLEASE NOTE: These watches and clocks are not for resale purposes.

Customization Services

Dial Imprinting

Imprint your logo or message directly on the watch dial.

Case Back Laser Marking

The case back can be personalized by laser etched text or logo.

Medallion

SEIKO

DEDICATED TO PERFECTION

Stainless Steel Case & Bracelet,
Water Resistant to 30m

SGGA51 $175.00

0 29665 15065 3

SXA117 $175.00

0 29665 15954 0

SGGA52 $195.00

0 29665 15066 0

SXA118 $195.00

0 29665 15953 3

SGGA56 $195.00

0 29665 15067 7

SXA122 $195.00

0 29665 15008 0

SGF204 $285.00

0 29665 04280 4

SWZ054 $285.00

0 29665 04302 3

SGF206 $285.00

0 29665 04281 1

SWZ058 $285.00

0 29665 04304 7

This page contains medallion specific models. For dial imprint services, a selection of Solar models can also be used.
Please reference the Seiko full line catalog for a selection of Solar and Quartz models as well as the Pulsar full line catalog.

Corporate Gifts

QXG120BLH

QHE102GL

QUH301FRH

QHG355FLH

Seiko Clocks offer compelling advantages for corporate gift programs. No other timepiece brand has such positive national and worldwide consumer recognition for quality, innovation, design and value.

Many Seiko Clocks may be easily personalized with the recipient's name, a message or corporate logo. We offer professional clock engraving, etching, silk-screening and imprinting services. A selection of brass plaques in the most popular sizes are available for customization.

Think of Seiko Clocks for:

- Length-of-Service Awards
- Performance Incentives
- Recognition Awards
- Safety Awards
- Business Gifts

A customized clock is a meaningful, special and personal gift. Ideal for weddings, graduations, awards or birthdays.

Seiko offers a range of brass plaques perfect for travel, desk/table or mantel clocks.

PL020 5 5/16" x ½"

Satin finish;
Double stick backing tape.

571-05 4" x 1 ¼"

Satin finish; beveled edge;
Double-stick backing tape.

571-15 2 ½" x 1 ¼"

Satin finish; beveled edge;
Double-stick backing tape.

571-25 2 ½" x ¾"
571-26 2 ½" x ¾" (silver-tone)

Satin finish; beveled edge;
Double-stick backing tape.

571-35 2" x 5/8"

Satin finish; beveled edge;
Double-stick backing tape.

Engraving Information

ENGRAVING CLOCKS

1. 50¢ per character with a minimum of $5.00 per clock. See price list for costs of various size plaques.
2. Allow four weeks AFTER receipt of order.

GENERAL CONDITIONS

1. All personalization orders are firm and non-cancelable.
2. All personalization orders are non-returnable.

SCA Customization Services

WATCH DIAL IMPRINTING

1. Allow 4 weeks AFTER receipt of order, one week additional for artwork alterations and engraving.
2. Dial imprints produced for call-offs must be shipped and billed by Seiko within 6 months of order.
3. Allow 3 weeks after receipt of order for repeats.
4. Paper proofs – one allowed at no charge.
5. Additional paper proofs $18.75 each.

COSTS

1. One-time die charge $95.00 per model. **(V)**

2. Qty. per model

	1 color	2 color	3 color
1 pcs.	20.00	22.50	27.50
2-10 pcs.	10.00	11.75	13.00
11-250 pcs.	8.75	10.00	11.25
251-500 pcs.	8.50	9.75	11.00
501+ pcs.	8.00	9.25	10.50

3. Add $3.75 per piece for each additional color.
4. Sample dial per model $150.00 (includes die charge).

MEDALLION DIALS

1. Allow 10-12 weeks after receipt of order.
2. Additional lead time required for alterations.
3. On day/date models, only the date will appear.
4. Printed color area must be noted on copy of artwork.
5. Dials have to be shipped in watches only.
6. Allow 6 weeks after receipt of order for repeat orders.
7. Paper proof $42.00.

Watches — Unit Cost-Watch Dials **(V)**

	Medallion only	Medallion and 1 printed color
One time die charge per model	$625.00	$687.50
Per Model Dial Charges 1 pc.	$93.75	$106.25
2-5 pcs.	68.75	75.00
6-39 pcs.	34.38	40.00
40-99 pcs.	21.88	28.13
100+ pcs.	17.50	25.00

ENGRAVING WATCHES AND CLOCKS

1. COSTS of watches and brass clocks: $0.50 per character with minimum of $5.00 per unit. SIZES of brass plaques for clocks:
   2" x ⅝" ($1.88), 2½" x 1¼" ($1.88), 2½" x ¾" ($1.88),
   4" x 1¼" ($2.19), 2¼" x 2¼" ($2.19).
   Seiko will mount plaques before shipping (at $3.13 per unit)
2. Insignia engraving costs quoted based on artwork.
3. Allow 3 weeks AFTER receipt of order. Allow 3 weeks for standard engraving. Laser etching on clock. We need to see artwork to quote price.
4. PLEASE NOTE: No dial customization is available for any clocks and only certain clocks can be silk-screened or laser-etched on the crystal. The cost for laser etching on the crystal is based upon seeing the artwork. Other silk-screen locations are also available on certain clock models. Most of the clocks can accommodate an engraved plaque.
5. Paper proof $7.50.

WATCH CASE BACK "BUFF-OFF" **(V)**

Cost is $7.50 per piece.

SILK-SCREENING ON CLOCKS **(V)**

	1 color	2 color	3 color	4 color
Screen (1-time charge)	$56.25	$112.50	$168.75	$225.00
Set-up Color (per job)	$62.50	$125.00	$187.50	$250.00
Per Unit Screen Charges				
6-99 pcs.	$3.50	$4.00	$4.50	$5.00
100-149 pcs.	3.00	3.50	4.00	4.50
150-249 pcs.	2.75	3.25	3.75	4.25
250+ pcs.	2.50	3.00	3.50	4.00

1. Allow 4-6 weeks after receipt of order.
2. Sample for approval will be $125.00 plus clock cost.

DIAL IMPRINT / MEDALLION DIAL ORDERING INFORMATION

a. All orders must be in writing. Please Email incentives@seikousa.com or fax your order to 973-691-5893. Please include the following information on your order: Customer name and address, account number, model number and quantities, artwork (for new imprints), name of imprint or medallion, position of imprint (eg., 6 o'clock, 9 o'clock) and PMS colors (dial imprint)
b. All personalization orders are non-returnable and non-refundable
c. Camera ready artwork must be supplied at time of order. Artwork charge of $50 per hour if art has to be changed.
d. Please refer to price list for cost and lead times.
e. Proof will be sent via email. Dial imprint proofs for solar models will include minimum permeability percent and actual permeability percent.

SEIKO

WATCH OPERATION

KINETIC

KINETIC DIRECT DRIVE 5D22, 5D44, 5D88 75
KINETIC 5M54, 5M62 76
KINETIC PERPETUAL ..... 7D48, 7D56 78 - 79
KINETIC CHRONOGRAPH 7L22 80

AUTOMATIC

AUTOMATIC 6R20, 6R21, 6R24 81
AUTOMATIC CHRONOGRAPH 8R28 82

CHRONOGRAPH

DIVER CHRONOGRAPH 8R39 83
ALARM CHRONOGRAPH ..... 7T62 84 - 85
BIG DATE CHRONOGRAPH ..... 7T04 86 - 87
CHRONOGRAPH 7T92 88
CHRONOGRAPH 7T94 89

RETROGRADE DAY INDICATOR

RETROGRADE DAY INDICATOR..... 6G34 90

PERPETUAL CALENDAR

PERPETUAL CALENDAR..... 6A32 91 - 92

SEIKO TECHNOLOGY

SPRING DRIVE

World's most accurate watch powered by a main spring.
Seiko has replaced the traditional escapement with a Tri Synchro Regulator for unequaled accuracy and power reserve.

KINETIC DIRECT DRIVE

Kinetic Direct Drive Caliber 5D44 encompasses the best of both worlds: quartz accuracy with the emotional engagement of a mechanical and is environmentally friendly. This exclusive technology draws energy from the movement of your wrist or the turn of the crown and keeps you informed with a power reserve indicator.

KINETIC CHRONOGRAPH

The next generation of high-performance timekeeping and a Seiko world's first.
All the features of stopwatch timing plus Kinetic technology.

KINETIC PERPETUAL

Another world's first technology from Seiko. Kinetic Perpetual combines the features and benefits of the industry's leading watch technology – Kinetic Auto Relay and Perpetual Calendar. Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 2100. When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy. The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years.

SEIKO KINETIC

Seiko Kinetic is the first and only quartz watch powered by human energy. Based on revolutionary technology, Seiko Kinetic watches run entirely on self-generated energy from the natural movement of your wrist. Environmentally friendly. The most advanced electronic watch technology. Six-month power reserve.

YACHTING TIMER

The next generation of chronograph timing. Three pre-set countdown timers (5, 6 and 10 minutes) and one free-set countdown timer (up to 15 minutes) prepare for action. Race-time chronograph monitors progress. Dual time capable. This is how the race is won.

ALARM CHRONOGRAPH

Seiko alarm chronographs offer the features of a chronograph along with a 12-hour alarm.

CHRONOGRAPH

Seiko chronographs provide standard watch functions as well as precise stopwatch timing for a variety of activities.

CHRONOGRAPH PERPETUAL

Chronograph Perpetual combines the features of the Chronograph and Perpetual Calendar.
The chronograph provides standard watch functions as well as precise stopwatch timing for a variety of activities while the Perpetual Calendar automatically adjusts for odd and even months including February of leap years.

PERPETUAL CALENDAR

The Seiko Perpetual Calendar automatically adjusts for odd and even months including February of leap years.

FLIGHT COMPUTER

SEIKO FLIGHT COMPUTER WATCHES ARE FITTED WITH A ROTARY SLIDE RULE BEZEL FOR RAPID CALCULATIONS AND CONVERSIONS OF FLIGHT DATA AS REQUIRED BY PILOTS. THE ROTARY SLIDE RULE CONSISTS OF A BEZEL RULER AND A DIAL RULER, BOTH OF WHICH PROVIDE A WIDE VARIETY OF COMPUTATIONS AND CONVERSIONS OUTLINED BELOW.

CONVERSION SCALES

DISTANCE: Nautical Miles ↔ Statute Miles ↔ Kilometers

FUEL VOLUME CONVERSION:
US gallons ↔ Imperial gallons ↔ Liters

WEIGHT CONVERSION: Pounds ↔ Kilograms

FUEL VOLUME-TO-WEIGHT CONVERSION:
Fuel pounds ↔ US gallons ↔ Imperial gallons
Oil pounds ↔ US gallons ↔ Imperial gallons

COMPUTATION FOR NAVIGATION

Time calculation:
computes time to fly based on ground speed and distance to fly

Speed calculation:
computes ground speed based on distance to fly and time to fly

Distance calculation:
computes distance to fly based on ground speed and time to fly

Calculation of fuel consumption rate:
(per hour) based on time to fly and fuel consumption

Calculation of fuel quantity required:
based on time to fly and fuel consumption rate

Calculation of time remaining for cruising:
based on fuel innage and fuel consumption rate

Calculation of climbing altitude:
based on climbing rate and climbing time

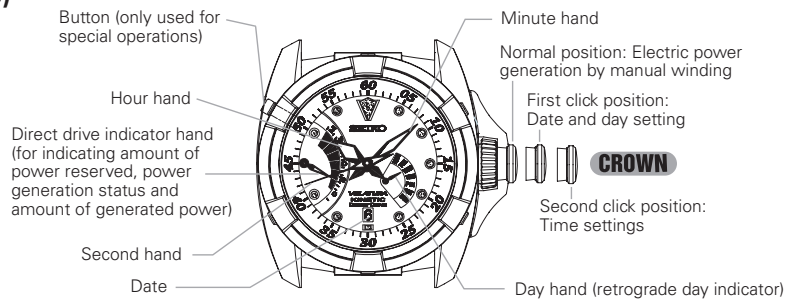
Calculation of climbing rate:
based on climbing time and target altitude

Calculation of climbing time:
based on climbing rate and target altitude

KINETIC DIRECT DRIVE
Seiko Series SRG (5D22), SRH (5D44), SRX (5D88)

Features:
- The next generation of Kinetic Technology; Energy is created by hand winding or automatically through the motion of the wearer's wrist
- Hand-winding capabilities
- Direct Drive Indicator; Indicates accumulated power and real-time power generation
- Retrograde Day Indicator (5D44)
- Moon Phase Indicator (5D88)
- 24 hour hand (5D88)
- Hour, minute and second hands
- Overcharge prevention function

DISPLAY AND BUTTON OPERATION


Button (only used for special operations)
Minute hand
Normal position: Electric power generation by manual winding
Hour hand
First click position: Date and day setting
Direct drive indicator hand (for indicating amount of power reserved, power generation status and amount of generated power)
CROWN
Second click position: Time settings
Second hand
Date
Day hand (retrograde day indicator)

❖ The position of the date window and day hand may differ depending on the model.

How to Charge and Start the Watch

When using the watch for the first time after it is purchased, be sure to charge the Rechargeable Lithium Ion Battery before setting the time and other functions.

Charging the Watch

Energy is created in two ways:
- Hand winding the crown.
  - › 30 seconds of hand winding equals approximately 6 hours of charge. Please note this is an approximation as all users will turn the crown at different rates.
- Movement of the wrist.
  - › Swing the watch from side to side approximately 500 times at the rate of twice per second. This will start the watch and the second hand will move at one-second intervals. Swinging the watch 200 times further will reserve approximately one day of power.

How the Stored Energy is Displayed

Stored energy is displayed by the Direct Drive Indicator Hand in two ways:
- Real Time Power Indication (as the crown is turned).
- Power Reserve indication (accumulated power reserve).
  - › When the crown is turned, the indicator hand jumps relative to how quickly the crown is turned (Real Time Power Indicator). Four seconds after the last turn, the indicator hand will move to indicate accumulated power reserve (the sum of the original power reserve plus the power generated during the manual winding).

How to Set the Moon Phase (5D88)
- Press the button on the side of the case at the 10:00 position using an object with a long tapered tip such as a ballpoint pen
- When the button is pressed the moon phase advanced by one phase.
- For the current moon phase information please refer to the weather section of your local newspaper.

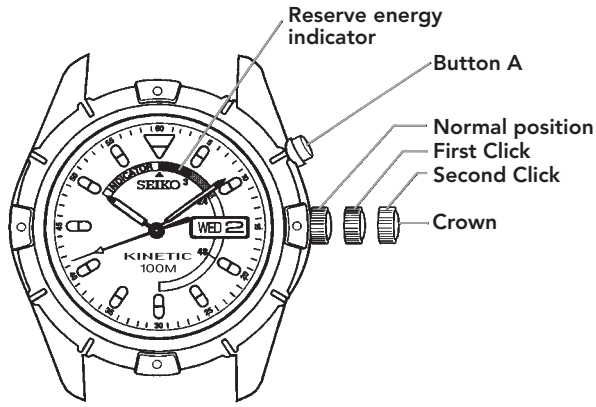
How to Set the Time and Calendar
- Unscrew (if screwdown type) the crown by turning it counter-clockwise and pull out to the first click position.
- Turn the crown clockwise until the day indicator hand points to the previous day's day and turn the crown counter-clockwise until the previous day's date appears.
- Pull the crown out to the second click.
- Turn the crown to advance the hands until the calendar changes to the next day and date. The time is set for the A.M. period. Keep advancing the hands to set the correct time.
- Push the crown back into the original position.
- Screw in crown (if screwdown type).

SRH006 P.12

SRX003 P.14

SRH013 P.12

KINETIC / KINETIC RETROGRADE DAY INDICATOR
Seiko Series SKA (5M62), SRN (5M54)



Features:

- Automatic power generator.
- Power reserve indicator function.
- Energy depletion forewarning function.
- Overcharge prevention function.
- Duration of full charge is approximately 6-months
- Hour, minute and second hands.
- 24 hour hand (5M65 only)
  - › Capable of indicating Greenwich Mean Time (GMT) or used as dual time indicator.

How to Charge the Watch

When using the watch for the first time after it is purchased, be sure to charge the power reserve sufficiently by swinging the watch side to side before setting the time and other functions.

1. Swing the watch from side to side approximately 250 times at the rate of twice per second. This will start the watch and the second hand will move at one-second intervals. Swinging the watch 200 times further will reserve approximately one additional day of power.
2. Set the time/calendar and put on the watch.

Note:

Wearing the watch continuously for 12 hours will accumulate power to run the watch for approximately one and a half additional days.

As a general guideline, if you wear the watch every day for 12 hours over a period of a week, the power to run the watch for approximately ten days will be additionally secured. If the watch enters the power save mode, this amount of energy will keep the watch from running for approximately one month and a half.

How to set time and Date

- Unscrew (if screwdown type) the crown by turning it counter-clockwise and pull out to the first click position.
- Turn the crown clockwise until the previous day's date appears.
- Pull the crown out to the second click.
- Turn the crown to advance the hands until the date changes to the next day. The time is set for the A.M. period. Keep advancing the hands to set the correct time.
- Push the crown back into the original position.
- Screw in crown (if screwdown type).

How to Use the 24-Hour Hand (5M65)

Because this watch is designed with an hour hand that can move separately from the other hands, setting procedures are a bit different.

You can set the watch in two different modes:

- The 24-hour hand shows 24-hour time and acts as an AM/PM indicator while the hour hand shows 12-hour time

OR

- The 24-hour hand shows the time in a different time zone from the time shown by the hour hand.

1. Pull the crown out to the second click position when the second hand is at the 12 o'clock position.

2a. For a single time zone, so the 24-hour hand indicates AM/PM, turn the crown in either direction to set the minute hand and 24-hour hand to the current time in your area, using the 24-hour marks on the dial.

OR

2b. To use the 24-hour hand to indicate time in another zone, turn the crown in either direction to set the minute hand and the 24-hour hand to the time in another area, using the 24-hour marks on the dial.

3. Push the crown back to normal position.
4. Now pull the crown out to the first click position and rotate it in either direction, moving the hour hand around the dial (it moves in one hour increments) until both the date and hour are correct for your area.
5. Push the crown back to normal position.

Checking the Power Reserve

The power reserve indicator function shows how much energy is stored. To check how long the watch can operate on its current charge, wait until the second hand is in the 12 o'clock position and press the button at the 2 o'clock position on the watch case. Then use the chart below to determine how much stored energy is indicated by the number of seconds that the second hand moved. The second hand will resume normal operation in 30 seconds or less.

QUICK MOVEMENT OF SECOND HAND	5 seconds	10 seconds	20 seconds	30 seconds
POWER RESERVE	Between 1 and 7 days	Between 7 days and 1 month	Up to 1 month	Up to 6 months

SKA347 P.30

SKA348 P.30

SKA366 P.30

SKA371 P.37

SKA402 P.28

SKA404 P.28

SKA413 P.37

SKA472 P.29

SKA474 P.29

SMY111 P.30

SKA511 P.11

SKA513 P.11

SKA505 P.29

SKA508 P.29

SKA515 P.28

SKA516 P.28

SKA517 P.28

KINETIC PERPETUAL
Seiko Series SNP (7D48, 7D56)

Features:
- Automatic power generator
- Automatic energy saving function
- Time Relay function
- Perpetual Calendar (to the year 2100)
- Energy depletion forewarning function
- Overcharge prevention function
- Duration of full charge is approximately 4 years

DISPLAY AND BUTTON OPERATION

❖ **Orientation of the displays of year, month and 24-hour indicator may vary depending on the model.**

Kinetic Auto Relay
- This watch is equipped with an Automatic Power Generator, the unique technology developed by Seiko, which generates electrical energy to power the watch by utilizing the movement of the arm or wrist, and stores it in the rechargeable lithium ion cell.

Power Save Function
- In order to conserve the stored electrical energy, the watch automatically enters power save mode to stop the hands from moving approximately 24 hours after the watch is taken off the wrist.
- In a case that the fully charged watch enters the power save mode, the time relay function of the watch remains operable for approximately four years.

Time Relay Function
- When the watch is in power save mode, swinging the watch several times will activate the "time relay function," which automatically resets the watch hands to the correct time that has been retained inside the watch.

Perpetual Calendar Function
- Once set, the calendar automatically adjusts for odd and even months including February of leap years until the year 2100.
- While the watch is in power save mode, the perpetual calendar continues to function (the calendar continues to properly advance).
- Even if the watch is completely stopped due to a shortage of stored electrical energy, the calendar can be manually adjusted by simple procedures.

How to Charge the Watch
When using the watch for the first time after it is purchased, be sure to charge the power reserve sufficiently by swinging the watch from side to side before setting the time and other functions.

1. Swing the watch from side to side approximately 500 times at the rate of twice per second. This will start the watch and the second hand will move at one-second intervals. Swinging the watch 200 times further will reserve approximately one day of power.
2. Set the time/calendar and put on the watch.

Note: Wearing the watch continuously for 12 hours will accumulate power to run the watch for approximately one and a half additional days.

As a general guideline, if you wear the watch every day for 12 hours over a period of a week, the power to run the watch for approximately ten days will be additionally secured. If the watch enters the power save mode, this amount of energy will keep the watch running for approximately one month and a half.

How to Set Time and Date
Because the calendar is pre-adjusted at the factory, you may only need to set the time and date.

Time Adjustment:

1. Pull out the crown to the second click. The second hand will stop on the spot.
   - If your watch has a screw lock type crown, unscrew the crown first, and then pull it out to the second click.
   - To set the second hand exactly, pull out the crown to the second click at the moment the second hand is pointing to the 12 o'clock ("0" second) position.
2. Turn the crown to set the time.
   - Remember to check the 24-hour indicator to correctly set AM/PM.
   - To set the time accurately, advance the minute hand 4 to 5 minutes ahead of the correct time, and then turn it back to the exact time.
3. Push the crown back into the original position. The watch immediately starts ticking.
   - To set the second hand exactly, push the crown back into the original position in accordance with a time signal.

Date Adjustment:
- Pull crown out to first click.
- Rotate crown either way to adjust to the correct date.
- Push crown back to normal position.
- Complete Calendar Adjustment:
- Complete calendar adjustment will only be necessary if the watch is completely stopped due to shortage of stored energy.

- Each calendar item should be adjusted in sequence of Year, Month and then Date.
- Pull crown out to first click.
- Rotate crown to advance date and month until the correct year is displayed. Refer to the Leap Year chart to determine if the current year is a leap year or to determine if it is 1, 2 or 3 years past the last leap year.
- After setting the watch to the correct year, continue to rotate the crown to set the correct month and then the correct date.
- Pull crown out to second position to set to the correct time. (see Time Adjustment)
- Push crown back to original position.

Note: The date, month and year indicators work independently from the hands of the watch. Advancing the hands will not advance the date, month or year.

Year Indication	L.Y.	+1	+2	+3
Number of years passed since the last leap year	Leap Year	One Year	Two Years	Three Years
Year	2004 2008 2012 . . . . . 2088 2092 2096	2005 2009 2013 . . . . . 2089 2093 2097	2006 2010 2014 . . . . . 2090 2094 2098	2007 2011 2015 . . . . . 2091 2095 2099

SNP039 P.14

SNP045 P.14

SNP007 P.19

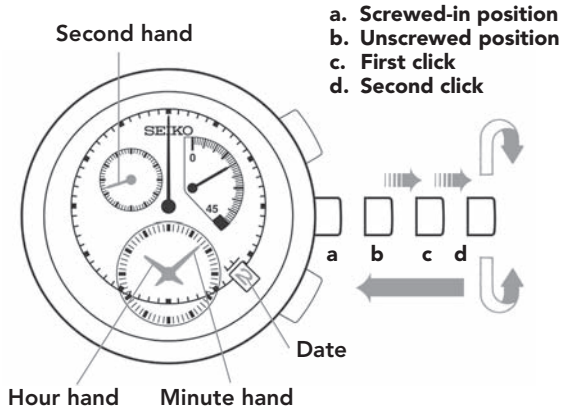
SNP008 P.19

SNP017 P.19

KINETIC CHRONOGRAPH
Seiko Series SNL (7L22)

Features:

- Chronograph measures up to 45 minutes in 1/5 second increments
- Automatic power generator
- Energy depletion forewarning function
- Overcharge prevention function
- Duration of full charge is approximately 5 months



How to Charge and Start the Watch

When using the watch for the first time after it is purchased, be sure to charge the power reserve sufficiently by swinging the watch from side to side before setting the time and other functions.

1. Swing the watch from side to side approximately 500 times at the rate of twice per second. This will start the watch and the second hand will move at one-second intervals. Swinging the watch 200 times further will reserve approximately one day of power.
2. Set the time/calendar and put on the watch.

Remarks on the Power Reserve

Do not pull the crown out to the second click position with the intention of stopping the second hand just to save energy. By doing so, a large amount of current flows through the built-in Integrated Circuit. Therefore, pulling the crown out to the second click position will not save energy but, in fact, consume more energy than usual.

Energy Depletion Forewarning Function

When the second hand starts moving at two-second intervals instead of the normal one-second intervals, the watch will run down in approximately 12 hours.

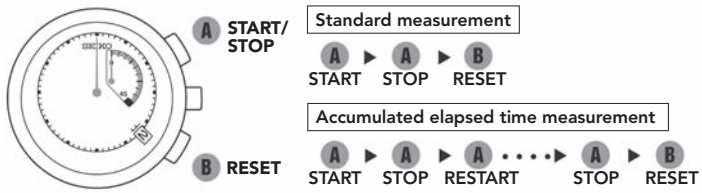
How to Set the Time and Calendar

1. Unscrew crown and pull out to the first click position.
2. Turn crown counterclockwise until the previous day's date appears.
3. Pull crown out to the second click position.
4. Turn counter-clockwise to advance the hour and minute hands past 12:00 AM. Doing so will advance the date to the current date.
5. Set hour and minute hands to the desired time taking AM or PM into consideration.
6. Push crown back in to the unscrewed position.
7. Screw in the crown.

How to Use Chronograph

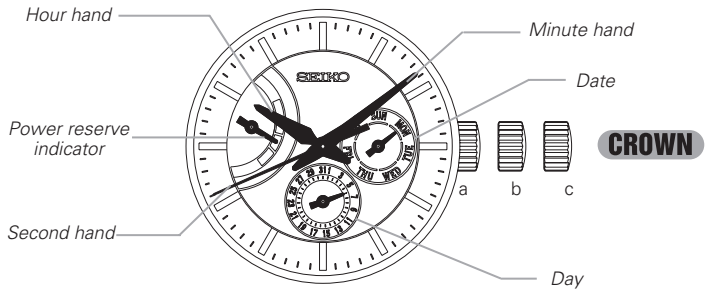
The chronograph can measure up to 45 minutes in 1/5 second increments. After 48 minutes, the chronograph stops automatically.

1. Press button "A" to start, stop and restart the chronograph.
2. Press button "B" to reset the chronograph.
3. Do not press buttons "A" and "B" at the same time, or press one of the two buttons while keeping the other pressed.



AUTOMATIC
Seiko Series SPB (6R20, 6R21, 6R24)

Features:
- Hand wind and automatic wind
- Overwind protection function
- Day of week display.
- 31 day calendar display
- Power reserve indicator



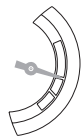
a) Normal position : winding up the mainspring (manual operation)
b) First click position : day and date settings
c) Second click position : time settings

How to Use
This watch is an automatic watch equipped with a manual winding mechanism.
- When the watch is worn on the wrist, the motion of the wearer's arm winds the mainspring of the watch.
- If your watch is completely stopped, it is recommended that you manually wind the mainspring by turning the crown clockwise.

How to Set Time, Day and Date
- Pull out the crown to the first click. (The second hand continues moving and the accuracy of the watch is unimpaired).
- Turn the crown clockwise so the day of the week hand points to the previous day of the week.
- Turn the crown counterclockwise until the date hand points to the previous day's date.
  - › Example: if today is Wednesday the 6th, the day and date display should indicate the previous day and date (Tuesday the 5th).
- Pull the crown out to the second click when the second hand is at the 12 o'clock position. (The second hand stops on the spot). Turn the crown to advance the hour and minute hands until the day and date changes to indicate the current day and date. The time is now set for the a.m. period. Advance the hands to set the correct time taking a.m. and p.m. into consideration.
- Push the crown back into the original position.

Note:
- The mechanism of mechanical watches is different from that of quartz watches. When setting the time, be sure to turn back the minute hand a little behind the desired time and then advance it to the exact time.
- Do not set the date between 8:00 p.m. and 2:00 a.m. If you do, the date may not change properly and it may cause a malfunction.

How to Read the Power Reserve Indicator
- The power reserve indicator lets you know the winding state of the mainspring (how much power is stored in the mainspring).
- Before removing the watch from your wrist, observe the power reserve indicator to check if the watch has enough power stored to keep the watch running until the next time you wear it. If necessary, wind the mainspring. (To prevent the watch from stopping, wind the mainspring to store the excess power that will allow the watch to run for extra time).
- When the mainspring is fully wound, the crown can be turned further without damaging the mainspring itself. The mainspring of the watch employs a slipping mechanism to prevent the mainspring from over-winding.

Power Reserve Indicator			
The winding state of the mainspring	Fully wound	1/3 wound	Unwound
The number of hours the watch can run	Approximately 45 hours	Approximately 15 hours	The watch either stops or is running down.

SPB013 P.7

SPB015 P.7

SPB017 P.8

SPB019 P.8

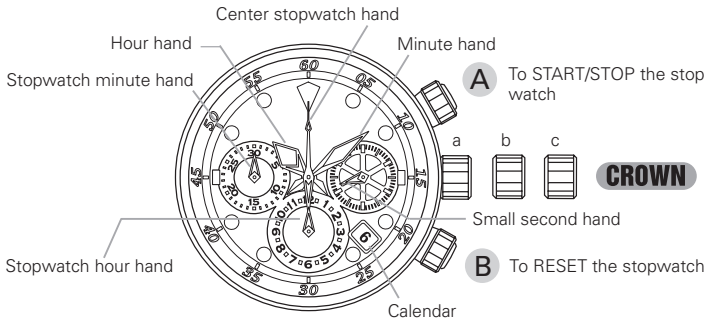
SSA023 P.15

SSA027 P.15

SPB021 P.8

AUTOMATIC CHRONOGRAPH
Seiko Series SRQ (8R28)

Features:
- Hand wind and automatic wind
- Overwind protection function
- 12 hour chronograph
- Instantly changing calendar
- Vertical clutch and column wheel



a) Normal position : winding up the mainspring (manual operation)
b) First click position : date setting
c) Second click position : time setting

How to Use
This watch is an automatic watch equipped with a manual winding mechanism.
- When the watch is worn on the wrist, the motion of the wearer's arm winds the mainspring of the watch.
- If your watch is completely stopped, it is recommended that you manually wind the mainspring by turning the crown clockwise.

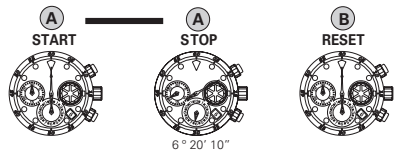
How to Set Time, Day and Date
- Pull out the crown to the first click. (The second hand continues moving and the accuracy of the watch is unimpaired).
- Turn the crown counter-clockwise until the previous day's date appears.
  - › Example: if today is the 6th of the month, the date display should indicate the previous date (the 5th).
- Pull the crown out to the second click when the second hand is at the 12 o'clock position. (The second hand stops on the spot). Turn the crown to advance the hour and minute hands until the date changes to indicate the current date. The time is now set for the a.m. period. Advance the hands to set the correct time taking a.m. and p.m. into consideration.
- Push the crown back into the original position.

Note:
- The mechanism of mechanical watches is different from that of quartz watches. When setting the time, be sure to turn back the minute hand a little behind the desired time and then advance it to the exact time.
- Do not set the date between 8:00 p.m. and 2:00 a.m. If you do, the date may not change properly and it may cause a malfunction.

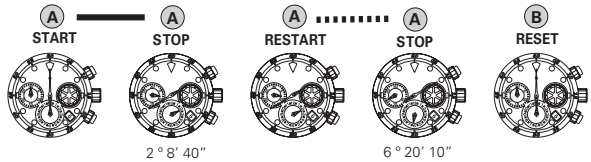
How to Use the Chronograph
- Before using the chronograph, make sure that the center chronograph hand is pointing to the "0" position. If it is not pointing to the "0" position, press button "B" to correct the position of the center chronograph hand.
- Before using the chronograph, make sure that the mainspring is sufficiently wound.
  1. Press button "A" to Start/Stop/Restart.
  2. Press button "B" to Reset.

Note:
Before using the chronograph, check which type of buttons yourwatch has. If your watch has buttons with protector rings, it is necessary to unlock the buttons before using the chronograph and to relock the buttons when you are finished using the chronograph. See instruction booklet for more detailed instruction.

STANDARD MEASUREMENT



ACCUMULATED ELAPSED TIME MEASUREMENT

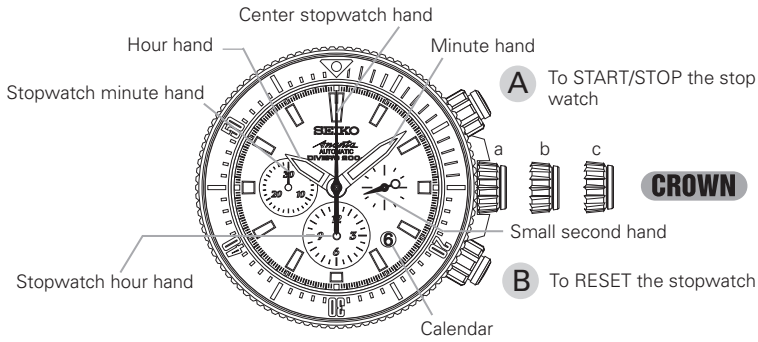


*Restart and stop can be repeated as many times as required by pressing Button A.

SRQ009 P.6 **SRQ003** P.6 **SRQ005** P.6 **SRQ011** P.6

DIVER CHRONOGRAPH (CALIBER 8R39)

Features:
- 200 meter water resistant
- Suitable for scuba diving
- Hour, Minute and Second Hand
- Stopwatch
- Vertical clutch and column wheel
- Calendar display
- Screw down crown
- Unidirectional rotating bezel
- Elapsed time measurement during diving (up to 60 minutes)



a) Normal position : winding up the mainspring (manual operation)
b) First click position : date setting
c) Second click position : time setting

* The position or design of the displays may differ depending on the model.

How to Use

This watch is an automatic watch equipped with a manual winding mechanism.
- When the watch is worn on the wrist, the motion of the wearer's arm winds the mainspring of the watch.
- If your watch is completely stopped, it is recommended that you manually wind the mainspring by turning the crown clockwise.

How to Set Time and Date
- Unscrew the crown by turning it counter-clockwise and pull out to the first click position.
- Turn the crown counterclockwise until the previous day's date appears.
- Example: if today is Wednesday the 6th, the day and date display should indicate the previous day and date (Tuesday the 5th).
- Pull the crown out to the second click.
- Turn the crown to advance the hands until the date changes to the next day. The time is set for the A.M. period. Keep advancing the hands to set the correct time.
- Push the crown back into the original position.
- Screw in crown.

Note:
- Do not set the date between 8:00 p.m. and 2:00 a.m. If you do so, the date may not change properly and it may cause a malfunction.

How to Use Stopwatch:
- The Stopwatch can measure up to 12 hours
  a) Before using the Chronograph, be sure to check that the crown is set at the normal position and that the Chronograph hands are reset to the "0" position.

Standard Measurement:

Press button "A" to start or stop.
Press button "B" to reset.

Accumulated Elapsed Time Measurement:

Press button "A" to start, stop and restart.
Press button "B" to reset.

How to use the Rotating Bezel:

The rotating bezel can show up to 60 minutes of elapsed time.
1. Turn the rotating bezel to align the "12:00 Indicator" to the position of the minute hand.
2. When time has elapsed, read the number on the rotating bezel that the minute hand points to.

Example:	Start time:	10 minutes past the hour
	Finish time:	40 minutes past the hour
	Elapsed time:	30 minutes

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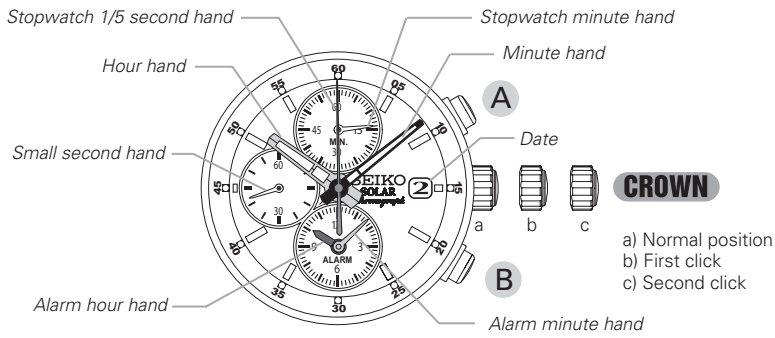
SRQ013 P.4

ALARM CHRONOGRAPH
SEIKO SERIES SNA (CALIBER 7T62), SSC (CALIBER V172)



Features:

- Alarm can be set on a 12-hour basis with two small hands
- Alarm hands can indicate the time in a different time zone
- Chronograph can measure up to 60 minutes in 1/5 seconds. After 60 minutes, it will start counting again from "0" repeatedly up to 12 hours (7T62)
- Chronograph can measure up to 60 minutes (V172)

How to Set Time and Calendar

- Pull out the crown to the first click. (The second hand continues moving and the accuracy of the watch in unimpaired).
- Turn the crown clockwise until the previous days date appears. - Example: if today is the 6th of the month, the date display should indicate the previous date (the 5th).
- Pull the crown out to the second click when the second hand is at the 12 o'clock position. (The second hand stops on the spot). Turn the crown to advance the hour and minute hands until the date changes to indicate the current date. The time is now set for the a.m. period. Advance the hands to set the correct time taking a.m. and p.m. into consideration.
- Push the crown back into the original position.

How to Use Alarm Demonstration Button (V172 Only)

- Pull out crown to first click position.
- Press button "A" three to four seconds (when holding button "A" the alarm sound will ring).

How to Set the Main Dial Time and the Alarm Sub-Dial Time:

- Pull out crown to the second click position.
- Turn crown to set the desired time in the 12 hour format regardless of whether it is AM or PM.
- Press button B to set the alarm sub-dial time to the current 24 hour.
- Push crown back to normal position.

How to Set the Alarm:

- Pull out crown to the first click position while in CALENDAR/ ALARM mode.
- Press button B to advance the hands in the 24 hour alarm sub-dial to the desired alarm time.
  - Each press of button B will advance the alarm time by on minute.
  - Hands will move quickly if button B is kept pressed.
- Push crown back to normal position.

Standard Measurement:

Press button "A" to start or stop.
Press button "B" to reset.

Accumulated Elapsed Time Measurement:

Press button "A" to start, stop and restart.
Press button "B" to reset.

Split Time Measurement:

Press button "A" to start.
Press button "B" to measure split time and then again to release split time.

- Press button "A" to stop. To reset press button "B".

Measurement of Two Competitors:

Press button "A" to start.
Press button "B" for finish time of first competitor.
Press button "A" for 2nd competitor start.
Press button "B" for finish time of 2nd competitor.
Press button "B" to reset.

SNA695 P.32

SNAA30 P.32

SNAA91 P.13

SNAD53 P.20

SNAE17 P.12

SNAE47 P.32

SNAE49 P.32

SNAE56 P.20

SNAE57 P.20

SNAE65 P.10

SNAE67 P.10

SNAE69 P.11

SNAE75 P.11

SNAE77 P.10

SNAE80 P.10

SSC001 P.48

SSC002 P.48

SSC007 P.48

SSC008 P.48

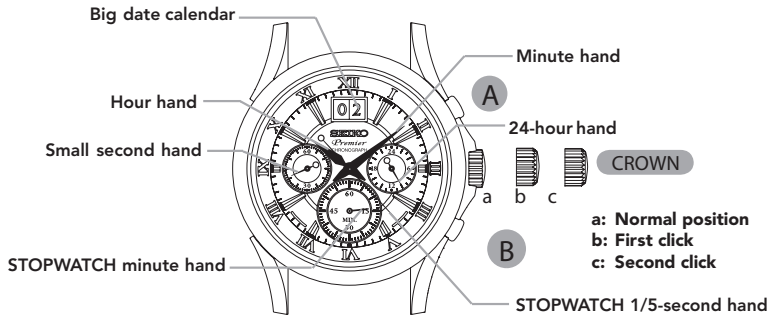
SSC017 P.36

SSC031 P.36

BIG DATE CHRONOGRAPH (CALIBER 7T04)

Features:

- Multi-display analog chronograph measures split and accumulated elapsed time.
- Chronograph measures up to 60 minutes in 1/5 second increments.
- Big date calendar.



*Some models may have a screw lock type crown. If your watch has a screw lock type crown, refer to "SCREW LOCK TYPE CROWN".

How to Set Time:

Unscrew the crown (if screwdown type) and pull out to the second click position when the small hand is at the 12 o'clock position.

Turn the crown clockwise to advance hour and minute hands to the desired time.

Push the crown back into the original position. The watch immediately starts ticking.

Screw in crown (if screwdown type).

How to Set Chronograph Hand Position

With the crown in the second click position, press button "A" for 2 seconds.

a) Chronograph minute hand turns a full circle.

Press button "B" repeatedly to set Chronograph minute hand to the "0" position.

Press button "A" for 2 seconds.

a) Chronograph 1/5-second hand turns a full circle.

Press button "B" repeatedly to set Chronograph 1/5-second hand to the "0" position.

Push crown back to normal position.

How to Use:

The Chronograph can measure up to 60 minutes in 1/5-second increments.

After 60 minutes, it will start counting again for "0" repeatedly up to 12 hours.

a) Before using the Chronograph, be sure to check that the crown is set at the normal position and that the Chronograph hands are reset to the "0" position.

Standard Measurement:

Press button "A" to start or stop.

Press button "B" to reset.

Accumulated Elapsed Time Measurement:

Press button "A" to start, stop and restart.

Press button "B" to reset.

Split Time Measurement:

Press button "A" to start.

Press button "B" to measure split time and then again to release split time.

Press button "A" to stop. To reset press button "B".

Measurement of Two Competitors:

Press button "A" to start.

Press button "B" for finish time of first competitor.

Press button "A" for 2nd competitor start.

Press button "B" for finish time of 2nd competitor.

Press button "B" to reset.

Calendar Adjustment:

Pull out the crown to the first click position.

Turn clockwise until the desired date appears.

Push crown back to normal position.

SPC057 P.15

SPC061 P.21

How to Set the Time
(Main Watch and Small Watch) and Calendar

- Unscrew the crown (if screwdown type) and pull out to first click position.
- Turn the crown clockwise until the previous day's date appears.
- Pull crown out to the second click position when the small second hand is at the 12 o'clock position (the small second hand will stop on the spot).
- Turn clockwise to advance the hour and minute hands past 12:00 am. Doing so will advance the date to the current date.
- Set the hour and minutes hands to the desired time taking AM or PM into consideration.
- Press button "B" to set the time for the small watch.
  - › With each press of button "B" the small watch hands will advance 1 minute. Pressing and holding button "B" will advance the small hands rapidly.
- Push crown back to normal position.
- Screw in the crown (if screwdown type).

How to Change Modes

- Pull the crown out to first click.
- Press button "A" to set the mode indicator pointing at your desired mode.
- Push crown back to normal position.

TIMER MODES

- Pre-set countdown timers (5, 6 and 10 minutes).
- Free-set countdown timer (any whole minute interval between 1 and 15 minutes).

How to Use the Timer Modes

- Pull crown to first click.
- Press button "A" to select either TIMER mode.
- Push crown back to normal position.
- Press button "A" to start the Countdown Timer.
  - › In either countdown mode, the center countdown hand points to the selected countdown interval listed on the outer circle.
  - › During countdown, the center countdown hand moves in 1-minute intervals until the last minute when it will start to move in 1-second intervals.
  - › 6:00 sub dial: The short hand also indicates the remaining minutes. The longer hand moves in 1-second intervals.
  - › The watch will beep on the last 3 seconds (1 beep each second) of the countdown interval and then sound for 2 seconds at the end.
  - › After countdown interval has elapsed, the chronograph will automatically start to show accumulated time when the pre-set modes (5, 6 or 10 min) are being used.

How to Set the Alarms

This Watch Features Two Types of Alarms

Single-time alarm (TIME mode)

- The single-time alarm sounds only once at a designated alarm time and it is automatically disengaged.
- The alarm time can be set within 12 hours from the current time in 1-minute increments.
  - › Pull crown to first click.
  - › Press button "A" to select TIME mode.
  - › Push crown back to normal position.
  - › Press button "B" to advance small watch hands and select desired alarm time (within 12 hours of current time).

Daily Alarm (ALARM mode)

- The daily alarm can be set to sound at a designated time everyday.
- The daily alarm is set in the ALARM mode.
- The set alarm time can be used as many times as required.
  - › Pull crown to first click.
  - › Press button "A" to select ALARM mode (ALM).
  - › Press button "B" to advance small watch hands to desired DAILY ALARM (on a 12 hour basis).
  - › Push crown back to normal position.
- You can preview the alarm sound by using the sound demonstration function (pressing button "A" and "B" at the same time in the ALARM mode).

Note: Both alarms have a unique sound.

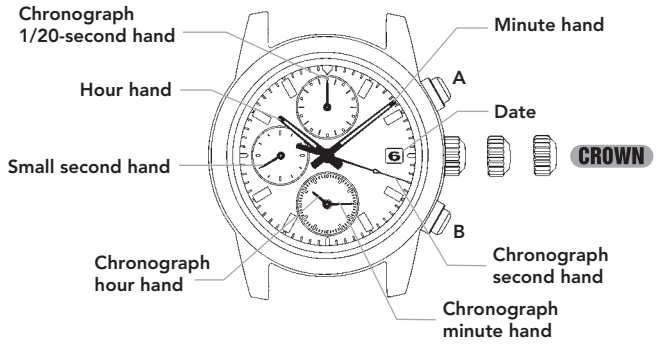
Local Time Mode (LOC)

- Pull crown out to first click.
- Press button "A" to select the LOCAL TIME mode (LOC).
- Press button "B" to advance the small watch hands to the desired time (in another time zone).
- Push crown back to normal position.

How to Use the Chronograph

- Pull crown out to the first click.
- Press button "A" to select the CHRONOGRAPH mode (CHR).
- Push crown back to normal position.
- Press button "A" to Start/Stop/Restart.
- Press button "B" to Split/Split Release/Reset.

CHRONOGRAPH
Seiko Series SND (7T92)



Features:

- Multi-display analog chronograph measures split and elapsed time
- Chronograph measures 1/20 seconds up to 12 hours
- Date calendar

How to Set Time and Calendar

1. Pull out the crown to the second click position. Turn crown to set the hour and minute hands.
2. Push the crown into the first click position.
   a) Turn clockwise until desired date appears.
   b) Push crown back into normal position.

How to Use Chronograph

1. With the crown in second click position, press "A" for two seconds.
   a) Chronograph hands will reset to "0" position - ready to use.
   b) If chronograph hands do not reset to "0" position, press "A" to select 1/2 second hand, then press "B" repeatedly to adjust.
   c) Repeat for second and hour hand.

Standard Measurement

A. Press button "A" to start or stop.
B. To reset, press button.

Accumulated Elapsed Time Measurement

A. Press button "A" to start, stop and restart.
B. To reset, press button "B".

Split Time Measurement

A. Press button "A" to start.
B. Press button "B" to measure split time and then again to release split time.
C. To stop, press button "A". To reset, press button "B".

Measurement of Two Competitors

A. Press button "A" to start.
B. Press button "B" for finish time of first competitor.
C. Press button "A" for 2nd competitor start.
D. Press button "B" for finish time of 2nd competitor.
E. Press button "B" to reset.

SND585 P.33

SNDA65 P.33

SNDB03 P.33

SNDB05 P.33

SNDY66 P.13

SNDC37 P.33

SNDC38 P.33

SNDC97 P.23

SNDC98 P.23

SNDC99 P.34

SNDE02 P.34

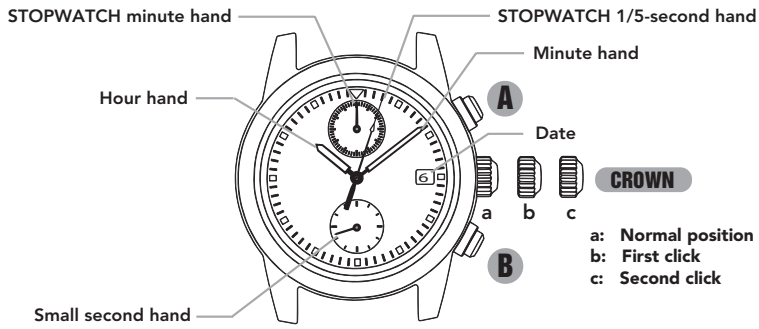
CHRONOGRAPH (CALIBER 7T94)

Features:

Multi-display analog chronograph measures split and accumulated elapsed time.

Chronograph measures up to 60 minutes in 1/5 second increments.

Date calendar.



*** For the operation of push-button A and B, see "Security lock button operation".**

*** The calendar may be either at the three o'clock or nine o'clock position.**

How to Set Time:

Unscrew the crown (if screwdown type) and pull out to the second click position.

Turn the crown clockwise to advance hour and minute hands to the desired time.

Push the crown back into the original position. The watch immediately starts ticking.

Screw in crown (if screwdown type).

How to Set Chronograph Hand Position

With the crown in the second click position, press button "A" for 2 seconds.

a) Chronograph minute hand turns a full circle.

Press button "B" repeatedly to set Chronograph minute hand to the "0" position

Press button "A" for 2 seconds.

a) Chronograph 1/5-second hand turns a full circle.

Press button "B" repeatedly to set Chronograph 1/5-second hand to the "0" position.

Push crown back to normal position.

How to Use:

The Chronograph can measure up to 60 minutes in 1/5-second increments

After 60 minutes, it will start counting again for "0" repeatedly up to 12 hours.

a) Before using the Chronograph, be sure to check that the crown is set at the normal position and that the Chronograph hands are reset to the "0" position.

Standard Measurement:

Press button "A" to start or stop.

Press button "B" to reset.

Accumulated Elapsed Time Measurement:

Press button "A" to start, stop and restart.

Press button "B" to reset.

Split Time Measurement:

Press button "A" to start.

Press button "B" to measure split time and then again to release split time.

Press button "A" to stop. To reset press button "B".

Measurement of Two Competitors:

Press button "A" to start.

Press button "B" for finish time of first competitor.

Press button "A" for 2nd competitor start.

Press button "B" for finish time of 2nd competitor.

Press button "B" to reset.

Calendar Adjustment:

Pull out the crown to the first click position.

Turn clockwise until the desired date appears.

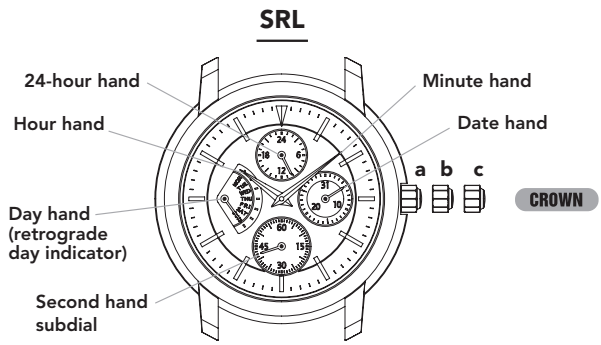
Push crown back to normal position.

SNN233 P.34

SNN241 P.34

RETROGRADE DAY INDICATOR
Seiko Series SRL (6G34)

Features:
- Hour, minute and second hands.
- Retrograde day indicator.
- 31 day calendar display.
- 12/24 hour display(s).



a: Normal position **b. First click** **c. Second click**

Orientation of the retrograde display may vary depending on the model.

How to Set Time and Day
- Pull out the crown to the second click.
- Turn the crown clockwise to advance hour and minute hands until day hand is set to the desired day of the week.
- Once the desired day is indicated, continue to turn the crown to set the hour and minute hands to the desired time taking AM and PM into account (24 hour sub-dial).

Advanced Setting Techniques
1. To advance the day hand quickly, with the crown pulled out to the second click, turn back the hour and minute hands 4 to 5 hours beyond the point the day changes (between 11:00 p.m. and 4:00 a.m.) and then advance them again until the day hand advances to the next day.
   a. The day hand will not move back by turning the crown counterclockwise.
2. After the day hand reaches the last day of the week, turn the crown clockwise and the hand will return to the first day of the week (retrograde day indicator).
3. When adjusting the day hand, turn the crown slowly.
4. The 24-hour hand moves correspondingly with the hour hand.
5. When setting the hour hand, check that the 24-hour hand is correctly set.
6. When setting the minute hand, advance it 4 to 5 minutes ahead of the desired time and then turn it back to the exact time.
7. When adjustment is complete, push crown to normal position.

Date Adjustment:
- Pull crown out to first click.
- Turn counterclockwise to set date hand to the desired date.
- Push crown back to normal position.

Note: Do not set date hand between 9:00 p.m. and 2:00 a.m. Otherwise, it may not turn properly. While setting the date hand, check that it moves properly in one-day increments. It is necessary to adjust the date on the first day after a 30-day month and February.

SRL021 P.15

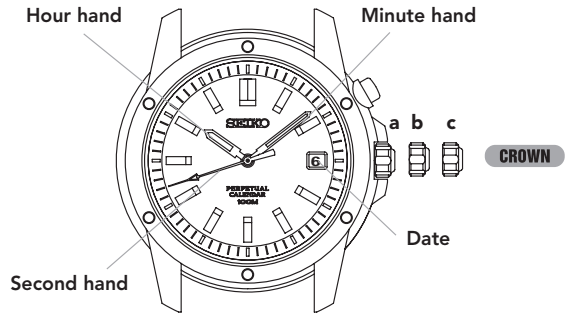
PERPETUAL CALENDAR
Seiko Series SNQ (6A32)

Features:

- Hour, Minute, Second Hand
- Date Calendar
- Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 28, 2031. After 2032, adjust the year manually following the procedures in "HOW TO CHECK AND ADJUST THE CALENDAR."
- It indicates the year, month and date.

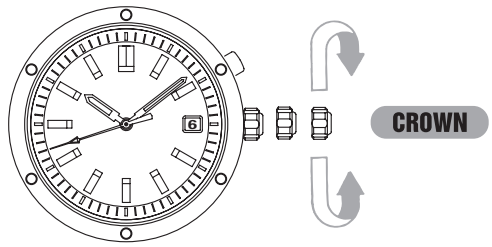
Before using the watch:

- Because the calendar is pre-adjusted at the factory, you only need to set the time and date



a: Normal position **b: First click** **c: Second click**

TIME/DATE SETTING



Time/Date Setting

1. Pull the crown out to second click when the second hand is at the 12 o'clock position.
2. Turn the crown in either direction to set the time and date.
3. Push the crown back completely when set to desired time.

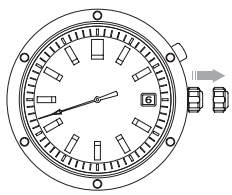
How to Check and Adjust the Calendar

Follow the procedures below to check the calendar, and if necessary, to adjust it.

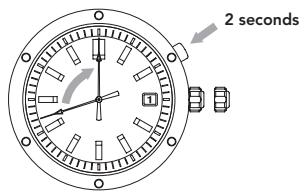
- Do not check and adjust the calendar between 11:00 p.m. and 1:00 a.m. If the calendar is checked and adjusted between 11:00 p.m. and 1:00 a.m., the date may not change properly. In such case, first change the time to any time outside this period, and then set the date. After that, move the hands back to the correct time.
- If the crown is pulled out to the second click while the numeral in the calendar frame is advancing or moving back, the second hand may be misaligned from the 12 o'clock position (initial position).
- The button and crown operation cannot be made while the numeral in the calendar frame is advancing or moving back. Press the button or turn the crown after the numeral stops.
- If the watch is left untouched for more than 2 or 3 minutes while checking or adjusting the calendar, the watch will resume normal movement. In such a case, start again from the beginning of the procedures in "HOW TO CHECK AND ADJUST THE CALENDAR."
- Do not leave the crown at the first or second click when you use the watch, as this will shorten the battery life.

PROCEDURES TO CHECK AND ADJUST CALENDAR

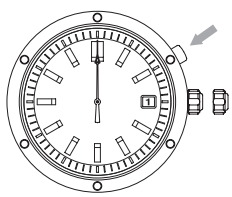
STEP 1
Pull out to first click.



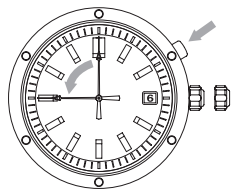
STEP 2
ZERO-MATCHING THE SECOND POSITION
Press and hold button for 2 seconds, the second hand moves to the initially set zero position which should be exactly at 12 o'clock. If not, adjust it by turning the crown.The calendar disk also moves to the initially set zero position within this step. Date window will display the number 1. If not, adjustment can be made by following instructions in step 3.



STEP 3
ZERO-MATCHING THE CALENDAR DISK
Press the button. The calendar disk swings back and forth for one time to show that you are now adjusting the zero position of the calendar disk. The calendar disk should show the initially set zero position which is "1.". If not, adjust it by turning the crown.

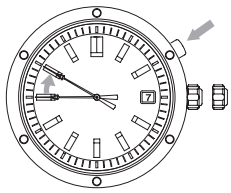


STEP 4
ADJUSTING THE DATE
Press the button. The second hand moves to 9 o'clock position to show that you are now adjusting the date. The calendar disk moves to the initially set current date. Adjust it, if necessary, by turning the crown.



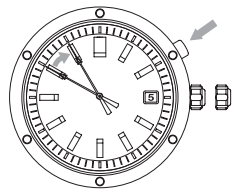
STEP 5
ADJUSTING THE MONTH

Press the button. The second hand moves to 10 o'clock position to show that you are now adjusting the month. The calendar disk moves to the initially set current month. Adjust it, if necessary, by turning the crown.



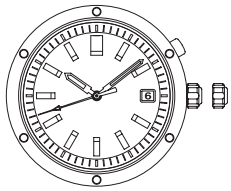
STEP 6
ADJUSTING THE YEAR

Press the button. The second hand moves to 11 o'clock position to show that you are now adjusting the year. The calendar disk moves to the initially set current year. Adjust it, if necessary, by turning the crown (the calendar displays the last 2 digits of the Christian Era until 2031).



STEP 7
COMPLETING THE ADJUSTMENT

The calendar adjustment is completed by pushing the crown back to the normal position. Hour, minute and second hands will advance to correct time.



Battery Life Indicator

When the second hand starts moving at two-second intervals instead of the normal one-second interval, replace the battery with a new one as soon as possible. Otherwise, the watch will stop operating in a couple of days.

- The time accuracy is not affected even if the second hand is moving at two-second intervals.
- While the second hand is moving at two-second intervals, the date will not change. This is not a malfunction.

Checking and Adjustment of the Calendar After Battery Change

After the battery is replaced with a new one, be sure to check that the calendar is correct. If the watch does not indicate the year, month and date correctly, adjust the calendar. (See "HOW TO CHECK AND ADJUST THE CALENDAR.")

SNQ007 P.31

SNQ010 P.31

SNQ045 P.31

SNQ101 P.31

SNQ116 P.16

SNQ118 P.16

SNQ119 P.31

SNQ120 P.31

SNQ121 P.31

SNQ123 P.21

SNQ124 P.21

SEIKO

BRACELET SIZING

Seiko bracelets are designed to be elegant and durable, as well as easy to adjust.

PRO TIPS

- Before "sizing," estimate the number of links you'll want to remove, and remove sections, rather than individual links, when you can.
- If you are only making a small adjustment, check to see if it can be made by adjusting the clasp mechanism before you start removing links.
- Save the removed links.
- Work on a flat surface so the links stay aligned.
- On expansion bracelets, remove links from near the center of the watchband.
- On clasp bracelets, remove an equal number of links from the bracelet on each side of the clasp.

LOCKING TAB BRACELETS

1. Many bracelets, particularly expansion bracelets in a "topshell and bottom box" design, are locked together by bent tabs of metal. To size these bracelets:
2. Place the band upside down and use a thin blade to pull out and straighten the tab on one end of a topshell.

2A. Lift the band, pivot the end of the topshell with the straightened

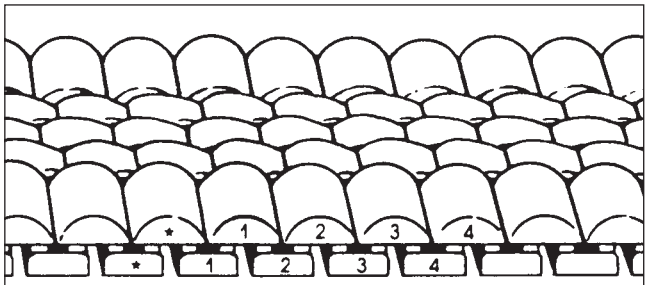


Fig.1

tab away from the band and "unhook" the other hand to free the topshell. Put this topshell aside for reassembly. Repeat this procedure, on the topshell at the other end of the section you want to remove.

3. Place the band rightside up so you can see the "top boxes" you have exposed by removing topshells. Next, use a thin blade to pull out and straighten the flaps on the bottom boxes diagonally to the left of the topshells you have removed.

3A. Then straighten the flaps on the exposed top boxes.

4. Keeping the bracelet on a flat surface, slide the left hand section of the bracelet away from you as you pull the right hand section toward you.

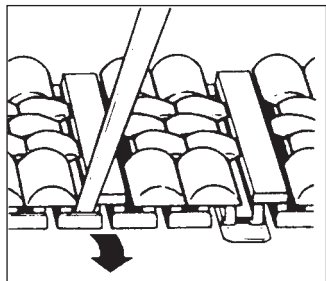


Fig.3

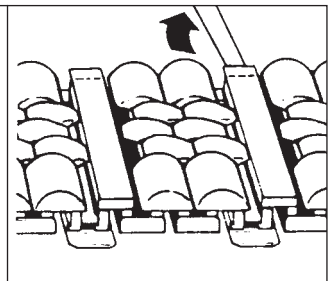


Fig.3A

5. Remove the unwanted section and align the two parts of the band for reassembly. "Staple A," the small hook on the left hand section, should slide into the top box on the right hand section above the spring. "Staple B," on the right hand section should slide into the bottom box on the available left hand section.

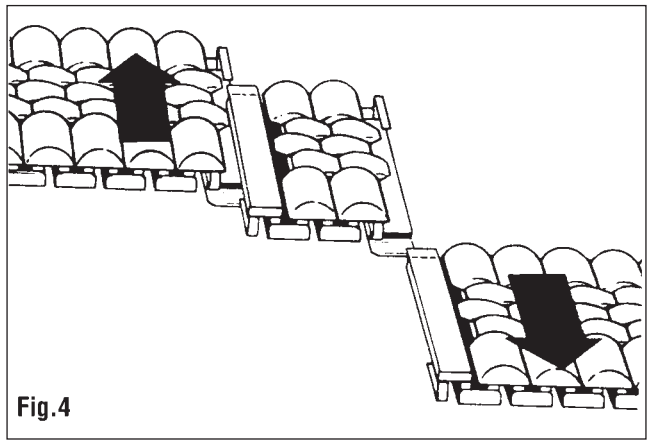


Fig.4

6. Gently "close" the flaps on the top and bottom boxes. Do not use pliers - they can damage a bracelet.
7. Take the first topshell you removed and hook its unbent end

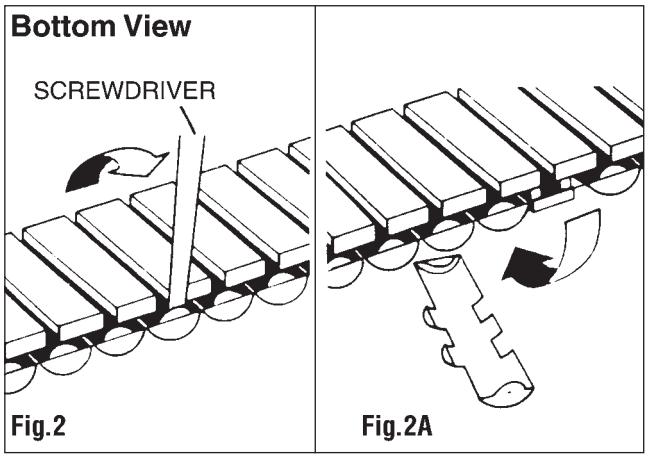


Fig.2

Fig.2A

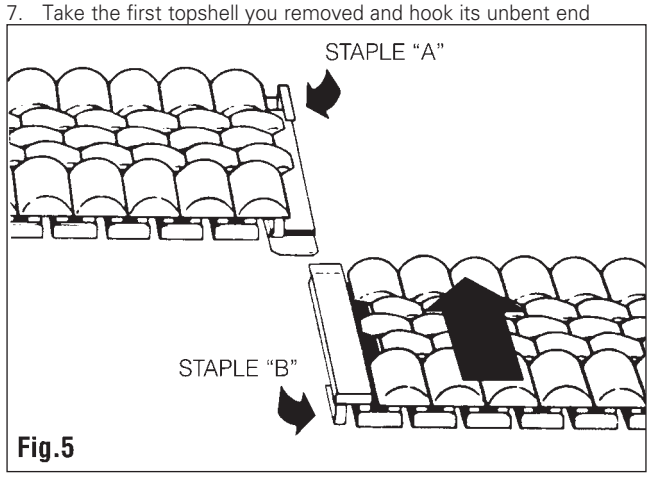
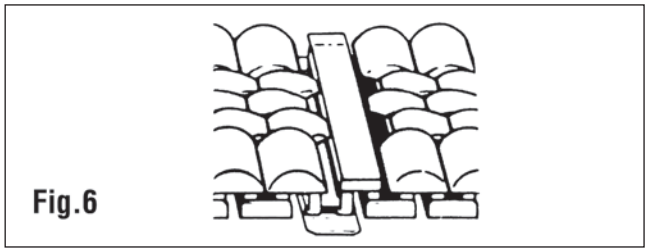


Fig.5

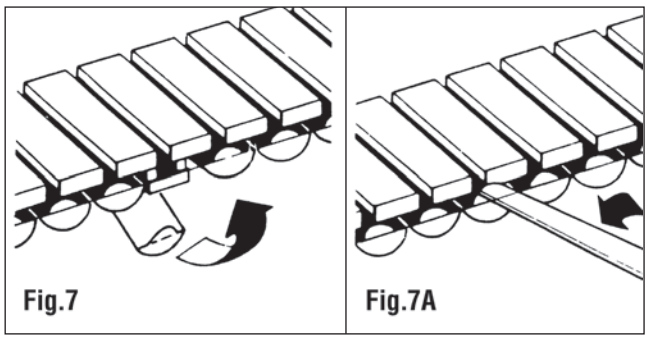
into the bracelet over the top box flap. Pivot it into place.

7A. Rebend and insert the tab to lock the topshell into position.



SCREW PIN BRACELETS

These bracelets are easy to size. Unscrew the pins that hold the links you wish to remove, remove those links, reassemble the

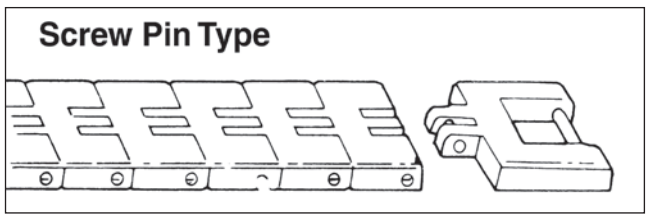


band, and re-insert a screw to hold it together.

Note that in some bracelets, not all links have accessible screws.

SPRING CLIP BRACELETS

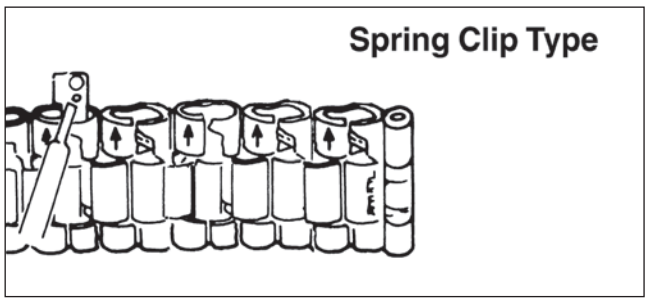
These bracelets can be quickly sized, once you know how. Looking at the underside of the bracelet, place a pointed object



into a spring clip you want to remove and slide the spring clip in the direction of the arrow. Once you have removed the appropriate number of links, align the remaining parts of the bracelet and put one of the spring clips you removed back in to join the bracelet back together.

SPLIT PIN TYPE (SIZING CODE I)

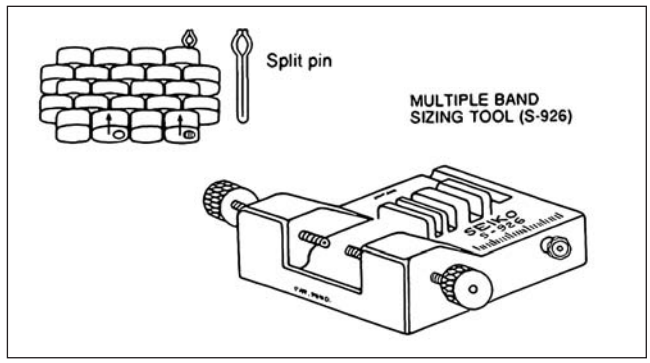
Push the pin in with the SEIKO Multiple Band Sizing tool or a common band sizing tool in the direction of the arrow and the pin will be removed from the link.



After removing the appropriate number of links, reassemble the links and insert the pin using the sizing tool in the opposite direction of the arrow.

PIN AND SPLIT PIPE TYPE (SIZING CODE C)

Push the pin in with the sizing tool in the direction of the arrow and the pin and a pipe can be taken out.



Remove the appropriate number of links.

REASSEMBLY

Type A

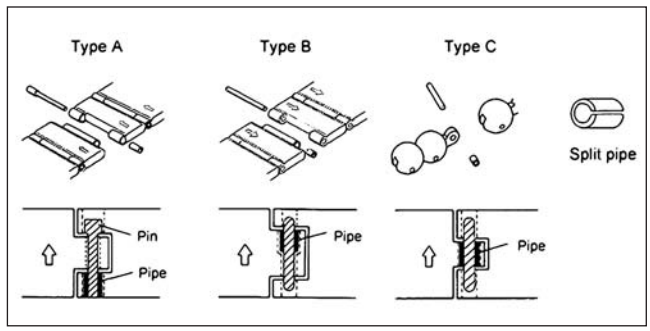
Reassemble the links, place the pipe into the hole of the link and insert the pin in the opposite direction of the arrow.

Type B

Place the pipe into the hole of the link, reassemble the links and insert the pin in the direction of the arrow.

Type C

Place the pipe into the hole of the link, reassemble the links and insert the pin.



Seiko has introduced a bracelet sizing coding system, adding a sizing code on each bracelet after the Band # with a dot in-between as shown below. The bracelet code can be found on the back of the bracelet either on the end piece, clasp, or on the links.

114BA • A

Band No. Bracelet sizing code

See Operational Guide for detailed instructions on bracelet sizing codes.

SEIKO

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MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SGEE94	24	$315.00	H	50M	Quartz	5 Years		D/PBR	
SGEF47	23	$285.00	H	50M	Quartz	5 Years		D/PBR	
SGEF48	24	$315.00	H	50M	Quartz	5 Years		D/PBR	
SGF204	38	$285.00	H	30M	Quartz	5 Years	Hands & Markers	3-fold	SD
SGF206	38	$285.00	H	30M	Quartz	5 Years	Hands & Markers	3-fold	SD
SGF212	38	$285.00	H	30M	Quartz	5 Years	Hands & Markers	3-fold	SD
SKA347	30	$395.00	H	100M	Kinetic	6-Month Reserve	Hands & Markers	PBR	See-Thru SD
SKA348	30	$425.00	H	100M	Kinetic	6-Month Reserve	Hands & Markers	PBR	See-Thru SD
SKA366	30	$475.00	H	100M	Kinetic	6-Month Reserve	Hands & Markers	PBR	See-Thru SD
SKA371	37	$525.00	H	200M SDC	Kinetic	6-Month Reserve	Hands & Markers	DL-3fold/PBR w/extender	SD
SKA402	28	$495.00	H	100M	Kinetic	6-Month Reserve	Hands & Markers	DL-3fold/PBR w/ micro extender	See-Thru SD
SKA404	28	$495.00	H	100M	Kinetic	6-Month Reserve	Hands & Markers	DL-3fold/PBR w/ micro extender	See-Thru SD
SKA413	37	$495.00	H	200M SDC	Kinetic	6-Month Reserve	Hands & Markers	Buckle	SD
SKA472	29	$395.00	H	30M	Kinetic	6-Month Reserve		PBR	
SKA474	29	$395.00	H	30M	Kinetic	6-Month Reserve		PBR	
SKA505	29	$375.00	H	100M	Kinetic	6-month Reserve	Hands & Markers	PBR	See-Thru SD
SKA508	29	$375.00	H	100M	Kinetic	6-month Reserve	Hands & Markers	PBR	See-Thru SD
SKA511	11	$650.00	S	200M SDC	Kinetic Dive	6-month Reserve	Hands & Markers	DL-3fold/PBR w/extender	SD
SKA513	11	$575.00	S	200M SDC	Kinetic Dive	6-month Reserve	Hands & Markers	Buckle	SD
SKA515	28	$375.00	Hardlex	100M	Kinetic	6 month reserve	Hands & Markers	DL, PBR	SD/See-Thru
SKA516	28	$395.00	Hardlex	100M	Kinetic	6 month reserve	Hands & Markers	DL, PBR	SD/See-Thru
SKA517	28	$395.00	Hardlex	100M	Kinetic	6 month reserve	Hands & Markers	DL, PBR	SD/See-Thru
SKK688	24	$375.00	S	50M	Quartz	5 Years		D/PBR	Snap
SKP330	39	$185.00	H	30M	Quartz	5 Years		Buckle	Snap
SKP332	39	$185.00	H	30M	Quartz	5 Years		Buckle	Snap
SKP333	39	$265.00	H	30M	Quartz	5 Years		Buckle	Snap
SKP341	39	$395.00	Curved H	30M	Quartz	5 Years		D/PBR	Snap
SKX173	37	$425.00	H	200M SDC	Automatic		Hands, Markers & Bezel	Buckle	SD
SKX175	37	$450.00	H	200M SDC	Automatic		Hands, Markers & Bezel	DL	SD
SKX781	37	$475.00	Curved H	200M SDC	Automatic		Hands & Markers	DL-3fold/PBR w/ micro extender	SD
SKXA35	37	$425.00	H	200M SDC	Automatic		Hands, Markers & Bezel	Buckle	SD
SLC028	26	$335.00	H	50M	Quartz	5 Years		PBR	SD
SLC033	26	$450.00	H	50M	Quartz	5 Years	Hands & Markers	PBR	SD
SMY111	30	$315.00	H	50M	Kinetic	6-Month Reserve	Hands & Markers	3-fold/PBR	See-Thru SD
SNA695	32	$375.00	H	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAA30	32	$450.00	H	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAA91	13	$775.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAD53	20	$495.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAE17	12	$750.00	S	100M	Alarm Chrono	3 Years	Hands & Markers	Buckle	SD
SNAE47	**32**	**$375.00**	**H**	**100M**	**Alarm Chronograph**	**3 Years**	**Hands & Markers**	**3-fold**	**SD**
SNAE49	**32**	**$395.00**	**H**	**100M**	**Alarm Chronograph**	**3 Years**	**Hands & Markers**	**3-fold**	**SD**
SNAE56	20	$495.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAE57	20	$495.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAE65	10	$475.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	Buckle	SD
SNAE67	10	$495.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	Buckle	SD
SNAE69	11	$495.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	PBR	SD
SNAE75	11	$525.00	S	100M	Alarm Chronograph	3 Years	Hands & Markers	Buckle	SD
SNAE77	10	$650.00	Sapphire	100M	Alarm Chronograph	3 years	Hands & Markers	PBR	Screw
SNAE80	10	$575.00	Sapphire	100M	Alarm Chronograph	3 years	Hands & Markers	Buckle	Screw
SND585	33	$335.00	H	50M	Chronograph	3 Years	Hands & Markers	3-fold	SD
SNDA65	33	$315.00	H	100M	Chronograph	3 Years	Hands & Markers	Buckle	SD

KEY TO FEATURES
CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal
WATER RESISTANCY: SDC - Screwdown Crown
CLASP: D - Deployment Clasp DL - Double Locking Clasp J - Jewelers Clasp PBR - Push Button Release Clasp SCS - Sizing Clasp System
CASEBACK: SD - Screwdown Caseback

New models appear in BOLD

MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SNDB03	33	$265.00	H	100M	Chronograph	3 Years	Hands & Markers	3-fold/PBR	
SNDB05	33	$285.00	H	100M	Chronograph	3 Years	Hands & Markers	3-fold/PBR	
SNDC37	**33**	**$265.00**	**H**	**100M**	**Chronograph**	**3 Years**	**Hands & Markers**	**PBR**	
SNDC38	**33**	**$285.00**	**H**	**100M**	**Chronograph**	**3 Years**	**Hands & Markers**	**PBR**	
SNDC97	23	$375.00	H	50M	Alarm Chronograph	3 Years	Hands & Markers	PBR	
SNDC98	23	$395.00	H	50M	Alarm Chronograph	3 Years	Hands & Markers	PBR	
SNDC99	34	$315.00	H	100M	Chronograph	3 Years	Hands & Markers	PBR	SD
SNDE02	34	$315.00	H	100M	Chronograph	3 Years	Hands & Markers	PBR	SD
SNDY14	41	$285.00							
SNDY16	41	$285.00							
SNDY17	41	$265.00							
SNDY18	41	$335.00							
SNDY20	41	$335.00							
SNDY21	41	$315.00							
SNDY66	13	$750.00	S	100M	Chronograph	3 Years	Hands	Buckle	SD
SNE025	**50**	**$215.00**	**H**	**30M**	**Solar**	**10-Month Reserve**		**PBR**	
SNE030	**50**	**$235.00**	**H**	**30M**	**Solar**	**10-Month Reserve**		**PBR**	
SNE031	68	$175.00	H	30M	Solar	10-Month Reserve		PBR	
SNE032	68	$195.00	H	30M	Solar	10-Month Reserve		PBR	
SNE034	68	$195.00	H	30M	Solar	10-Month Reserve		PBR	
SNE036	68	$195.00	H	30M	Solar	10-Month Reserve		PBR	
SNE039	66	$175.00	H	30M	Solar	10-Month Reserve		PBR	
SNE042	68	$195.00	H	30M	Solar	10-Month Reserve		PBR	
SNE044	68	$195.00	H	30M	Solar	10-Month Reserve		PBR	
SNE045	68	$195.00	H	30M	Solar	10-Month Reserve		PBR	
SNE047	66	$195.00	H	30M	Solar	10-Month Reserve		PBR	
SNE049	71	$175.00	H	30M	Solar	10-Month Reserve		Buckle	
SNE050	71	$175.00	H	30M	Solar	10-Month Reserve		Buckle	
SNE052	71	$175.00	H	30M	Solar	10-Month Reserve		Buckle	
SNE054	71	$175.00	H	30M	Solar	10-Month Reserve		Buckle	
SNE056	71	$175.00	H	30M	Solar	10-Month Reserve		Buckle	
SNE057	70	$165.00	H	30M	Solar	10-Month Reserve		Expansion w/ SCS	
SNE058	70	$195.00	H	30M	Solar	10-Month Reserve		Expansion w/ SCS	
SNE060	69	$195.00	H	30M	Solar	10-Month Reserve		Expansion w/ SCS	
SNE062	69	$195.00	H	30M	Solar	10-Month Reserve		Expansion w/ SCS	
SNE064	69	$195.00	H	30M	Solar	10-Month Reserve			
SNE066	**50**	**$235.00**	**H**	**30M**	**Solar**	**10-Month Reserve**		**PBR**	
SNE087	**49**	**$235.00**	**H**	**100M**	**Solar**	**10-Month Reserve**	**Hands & Markers**	**PBR**	
SNE088	**49**	**$265.00**	**H**	**100M**	**Solar**	**10-Month Reserve**	**Hands & Markers**	**PBR**	
SNE090	**49**	**$265.00**	**H**	**100M**	**Solar**	**10-Month Reserve**	**Hands & Markers**	**PBR**	
SNE093	66	$195.00	H	100M	Solar	10-Month Reserve	Hands & Markers	PBR	
SNE097	71	$215.00	H	100M	Solar	10-Month Reserve	Hands & Markers	Buckle	
SNE098	66	$235.00	H	100M	Solar	10-Month Reserve	Hands & Markers	PBR	
SNE100	66	$235.00	H	100M	Solar	10-Month Reserve	Hands & Markers	PBR	
SNE102	71	$195.00	H	100M	Solar	10-Month Reserve	Hands & Markers	Buckle	
SNE104	**71**	**$195.00**	**H**	**100M**	**Solar**	**10-Month Reserve**	**Hands & Markers**	**Buckle**	
SNE107	**36**	**$375.00**	**H**	**200M**	**Solar**	**10-Month Reserve**		DL-3fold/PBR w/extender	
SNE109	**36**	**$315.00**	**H**	**200M**	**Solar**	**10-Month Reserve**		DL-3fold/PBR w/extender	
SNE121	51	$225.00	H	100M	Solar			PBR	
SNE122	51	$250.00	H	100M	Solar			PBR	
SNE124	51	$250.00	H	100M	Solar			PBR	

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New models appear in BOLD

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MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SNE125	51	$270.00	H	100M	Solar			PBR	
SNE127	67	$215.00	H	50M	Solar			PBR	
SNE128	67	$235.00	H	50M	Solar			PBR	
SNE130	67	$235.00	H	50M	Solar			PBR	
SNE165	52	$250.00	Hardlex	50M	Solar	10 month reserve		PBR	Snap
SNE166	52	$275.00	Hardlex	50M	Solar	10 month reserve		PBR	Snap
SNE168	52	$300.00	Hardlex	50M	Solar	10 month reserve		PBR	Snap
SNE170	65	$285.00	Hardlex	30M	Solar	10 month reserve		PBR	Snap
SNE172	65	$285.00	Hardlex	30M	Solar	10 month reserve		PBR	Snap
SNE174	65	$285.00	Hardlex	30M	Solar	10 month reserve		PBR	Snap
SNE175	65	$265.00	Hardlex	100M	Solar	10 month reserve	Hands & Markers	PBR	Screw
SNE176	65	$285.00	Hardlex	100M	Solar	10 month reserve	Hands & Markers	PBR	Screw
SNE177	65	$315.00	Hardlex	100M	Solar	10 month reserve	Hands & Markers	PBR	Screw
SNE179	69	$175.00	Hardlex	30M	Solar	10 month reserve	Hands & Markers		Snap
SNE180	69	$195.00	Hardlex	30M	Solar	10 month reserve	Hands & Markers		Snap
SNE182	52	$375.00	Hardlex	50M	Solar	10 month reserve		PBR	Snap
SNF672	39	$185.00	H	30M	Quartz	5 Years		Buckle	Snap
SNN233	34	$270.00	H	100M	Chronograph	3 years	Hands & Markers	DL/3-fold/PBR	SD
SNN241	34	$195.00	H	100M	Chronograph	3 years	Hands & Markers	Buckle	SD
SNP007	19	$795.00	S	100M	Kinetic Perpetual	4-Year Energy Storage	Hands & Markers	PBR	SD
SNP008	19	$825.00	S	100M	Kinetic Perpetual	4-Year Energy Storage	Hands & Markers	PBR	SD
SNP017	19	$875.00	S	100M	Kinetic Perpetual	4-Year Energy Storage	Hands & Markers	PBR	SD
SNP039	14	$795.00	S	100M	Kinetic Perpetual	4-Year energy storage		PBR	SD
SNP045	14	$850.00	S	100M	Kinetic Perpetual	4-Year energy storage		3-fold/PBR	SD
SNQ007	31	$285.00	H	100M	Perpetual Calendar	4 Years	Hands & Markers	PBR	SD
SNQ010	31	$315.00	H	100M	Perpetual Calendar	4 Years	Hands & Markers	PBR	SD
SNQ045	31	$335.00	H	100M	Perpetual Calendar	4 Years	Hands & Markers	PBR	SD
SNQ101	31	$295.00	H	100M	Perpetual Calendar	3 Years	Hands & Markers	PBR	SD
SNQ116	16	$395.00	S	100M	Perpetual Calendar	4 Years		PBR	SD
SNQ118	**16**	**$395.00**	**S**	**100M**	**Perpetual Calendar**	**4 Years**		**PBR**	**SD**
SNQ119	**31**	**$285.00**	**H**	**30M**	**Perpetual Calendar**	**4 Years**		**PBR**	
SNQ120	**31**	**$300.00**	**H**	**30M**	**Perpetual Calendar**	**4 Years**		**PBR**	
SNQ121	**31**	**$300.00**	**H**	**30M**	**Perpetual Calendar**	**4 Years**		**PBR**	
SNQ123	21	$375.00	S	100M	Perpetual Calendar	3 Years	Hands & Markers	PBR	SD
SNQ124	21	$395.00	S	100M	Perpetual Calendar	3 Years	Hands & Markers	PBR	SD
SNR019	5	$4,300.00	S	100M	Spring Drive GMT	72-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SNR021	5	$4,300.00	S	100M	Spring Drive GMT	72-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SNR023	5	$4,700.00	S	100M	Spring Drive Moon Phase		Hands & Markers	PBR	See-Thru SD
SPB013	7	$2,300.00	S	100M	Automatic Double Retrograde Calendar	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPB015	7	$2,300.00	S	100M	Automatic Double Retrograde Calendar	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPB017	8	$2,100.00	S	100M	Automatic Multi-Hand Calendar	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPB019	8	$2,100.00	S	100M	Automatic Multi-Hand Calendar	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SPB021	8	$2,100.00	S	100M	Automatic Multi-Hand Calendar		Hands & Markers	PBR	See-Thru SD
SPC057	15	$650.00	S	100M	Big Date Chrono	5 years		PBR	SD
SPC061	21	$495.00	S	100M	Big Date Chrono	5 years	Hands & Markers	PBR	SD
SPS007	4	$6,400.00	S	100M	Spring Drive Chrono	72-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SRH006	12	$1,395.00	S	100M	Kinetic Direct Drive	1-Month Reserve	Hands & Markers	Buckle	SD
SRH013	12	$1,395.00	S	100M	Kinetic Direct Drive	1-Month Reserve	Hands & Markers	Buckle	SD
SRK008	39	$265.00	Curved H	50M	Quartz	3 Years		Buckle	Snap
SRL021	15	$425.00	S	100M	Muti-Hand Calendar	3 years		PBR	SD
SRQ003	6	$3,200.00	S	100M	Automatic Chrono	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD

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MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SRQ005	6	$3,200.00	S	100M	Automatic Chrono	45-Hour Reserve	Hands & Markers	PBR	See-Thru SD
SRQ009	6	$4,600.00	S	100M	Automatic Chrono		Hands & Markers	PBR	See-thru SD
SRQ011	6	$3,200.00	S	100M	Automatic Chronograph		Hands & Markers	PBR	See-Thru SD
SRQ013	4	$4,700.00	S	200MSDC	Automatic Chronograph Dive		Hands & Markers		SD
SRX003	14	$1,395.00	S	100M	Kinetic Direct Drive	1-Month Reserve		PBR	SD
SSA023	15	$650.00	S	100M	Automatic			PBR	See-Thru SD
SSA027	15	$575.00	S	100M	Automatic			3-fold/PBR	See-Thru SD
SSC001	48	$295.00	H	100M	Solar Alarm Chronograph		Hands & Markers	PBR	
SSC002	48	$335.00	H	100M	Solar Alarm Chronograph		Hands & Markers	PBR	
SSC007	48	$395.00	H	100M	Solar Alarm Chronograph		Hands & Markers	DL-3fold/PBR	
SSC008	48	$425.00	H	100M	Solar Alarm Chronograph		Hands & Markers	DL-3fold/PBR	
SSC017	36	$395.00	Hardlex	200MSDC	Solar Chronograph	6 month reserve	Hands and Markers	DL-3fold/PBR w/extender	Screw
SSC031	36	$375.00	Hardlex	200MSDC	Solar Chronograph	6 month reserve	Hands and Markers	DL-3fold/PBR w/extender	Screw
SUJ703	43	$215.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJ704	43	$225.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJ708	43	$285.00	Curved H	30M	Quartz	3 Years		J	Snap
SUJG55	42	$295.00	H	30M	Quartz	3 Years		PBR	
SUP003	63	$185.00	H	30M	Solar	12-Month Reserve		PBR	
SUP004	63	$195.00	H	30M	Solar	12-Month Reserve		PBR	
SUP005	63	$185.00	H	30M	Solar	12-Month Reserve		PBR	
SUP008	63	$195.00	H	30M	Solar	12-Month Reserve		PBR	
SUP014	63	$195.00	H	30M	Solar	12-Month Reserve		PBR	
SUP016	63	$195.00	H	30M	Solar	12-Month Reserve		PBR	
SUP022	**62**	**$235.00**	**H**	**50M**	**Solar**	**12-Month Reserve**		**PBR**	
SUP024	**62**	**$225.00**	**H**	**50M**	**Solar**	**12-Month Reserve**		**JC**	
SUP026	**62**	**$235.00**	**H**	**50M**	**Solar**	**12-Month Reserve**		**JC**	
SUP028	64	$235.00	H	30M	Solar	12-Month Reserve		PBR	
SUP030	64	$235.00	H	30M	Solar	12-Month Reserve		PBR	
SUP032	**64**	**$235.00**	**H**	**30M**	**Solar**	**12-Month Reserve**		**PBR**	
SUP043	64	$215.00	H	30M	Solar	12-Month Reserve		PBR	
SUP044	64	$215.00	H	30M	Solar	12-Month Reserve		Buckle	
SUP046	**64**	**$215.00**	**H**	**30M**	**Solar**	**12-Month Reserve**		**Buckle**	
SUP047	**62**	**$215.00**	**H**	**50M**	**Solar**	**12-Month Reserve**		**PBR**	
SUP049	**62**	**$235.00**	**H**	**50M**	**Solar**	**12-Month Reserve**		**PBR**	
SUP051	**56**	**$235.00**	**H**	**30M**	**Solar**	**12-Month Reserve**		**JC**	
SUP052	**56**	**$265.00**	**H**	**30M**	**Solar**	**12-Month Reserve**		**JC**	
SUP054	**56**	**$265.00**	**H**	**30M**	**Solar**	**12-Month Reserve**		**JC**	
SUP061	53	$215.00	H	50M	Solar			PBR	
SUP062	53	$195.00	H	50M	Solar			Buckle	
SUP064	53	$225.00	H	50M	Solar			Buckle	
SUP065	61	$215.00	H	50M	Solar			PBR	
SUP066	61	$265.00	H	50M	Solar			PBR	
SUP068	61	$250.00	H	50M	Solar			PBR	
SUP069	61	$225.00	H	50M	Solar			PBR	
SUP070	61	$250.00	H	50M	Solar			PBR	
SUP072	61	$265.00	H	50M	Solar			PBR	
SUP083	55	$265.00	Curved H	30M	Solar			JC	
SUP084	55	$265.00	Curved H	30M	Solar			JC	
SUP086	55	$285.00	Curved H	30M	Solar			JC	
SUP089	55	$295.00	H	30M	Solar			JC	Engraved Go Red
SUP091	57	$250.00	Hardlex	30M	Solar	6 month reserve		PBR	Snap

KEY TO FEATURES
CRYSTAL: H - Hardlex Crystal S - Sapphire Crystal
WATER RESISTANCY: SDC - Screwdown Crown
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CASEBACK: SD - Screwdown Caseback

New models appear in BOLD

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MODEL	PAGE	RETAIL	CRYSTAL	WATER RESISTANCY	MOVEMENT	BATTERY LIFE	LUMIBRITE	CLASP	CASEBACK
SUP093	57	$275.00	Hardlex	30M	Solar	6 month reserve		PBR	Snap
SUP094	57	$300.00	Hardlex	30M	Solar	6 month reserve		PBR	Snap
SUP096	57	$270.00	Hardlex	30M	Solar	6 month reserve		PBR	Snap
SUP097	60	$265.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP098	60	$285.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP100	70	$195.00	Hardlex	30M	Solar	12 month reserve			Snap
SUP102	70	$195.00	Hardlex	30M	Solar	12 month reserve			Snap
SUP104	70	$195.00	Hardlex	30M	Solar	12 month reserve			Snap
SUP106	70	$195.00	Hardlex	30M	Solar	12 month reserve			Snap
SUP110	61	$265.00	Hardlex	50M	Solar	12 month reserve		PBR	Snap
SUP112	57	$300.00	Hardlex	30M	Solar	6 month reserve		PBR	Snap
SUP118	60	$285.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP119	61	$235.00	Hardlex	50M	Solar	12 month reserve		PBR	Snap
SUP120	59	$335.00	Hardlex	30M	Solar	12 month reserve		D	Snap
SUP122	59	$315.00	Hardlex	30M	Solar	12 month reserve		D	Snap
SUP123	59	$315.00	Hardlex	30M	Solar	12 month reserve		D	Snap
SUP125	58	$275.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP126	58	$300.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP128	58	$275.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP130	58	$285.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP131	58	$225.00	Hardlex	30M	Solar	12 month reserve		Buckle	Snap
SUP133	58	$225.00	Hardlex	30M	Solar	12 month reserve		Buckle	Snap
SUP135	60	$215.00	Hardlex	30M	Solar	12 month reserve		JC	Snap
SUP137	60	$250.00	Hardlex	30M	Solar	12 month reserve		JC	Snap
SUP139	60	$250.00	Hardlex	30M	Solar	12 month reserve		JC	Snap
SUP149	54	$335.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP151	54	$375.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP152	54	$395.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP154	54	$395.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP156	54	$395.00	Hardlex	30M	Solar	12 month reserve		PBR	Snap
SUP896	53	$195.00	H	50M	Solar			Buckle	
SUP898	53	$195.00	H	50M	Solar			Buckle	
SUP899	53	$215.00	H	50M	Solar			PBR	
SUT015	**50**	**$215.00**	**H**	**30M**	**Solar**	**2-Month Reserve**		**PBR**	
SUT018	**50**	**$235.00**	**H**	**30M**	**Solar**	**2-Month Reserve**		**PBR**	
SUT020	**50**	**$235.00**	**H**	**30M**	**Solar**	**2-Month Reserve**		**PBR**	
SUT021	**49**	**$235.00**	**H**	**100M**	**Solar**	**2-Month Reserve**	**Hands & Markers**	**PBR**	
SUT022	**49**	**$265.00**	**H**	**100M**	**Solar**	**2-Month Reserve**	**Hands & Markers**	**PBR**	
SUT037	51	$225.00	H	100M	Solar			PBR	
SUT038	51	$250.00	H	100M	Solar			PBR	
SUT040	51	$250.00	H	100M	Solar			PBR	
SUT041	51	$270.00	H	100M	Solar			PBR	
SUT047	51	$250.00	H	100M	Solar			PBR	
SUT049	61	$225.00	H	50M	Solar			PBR	
SUT050	61	$250.00	H	50M	Solar			PBR	
SUT057	52	$275.00	Hardlex	50M	Solar	2 month reserve		PBR	Snap
SUT058	52	$300.00	Hardlex	50M	Solar	2 month reserve		PBR	Snap
SUT060	52	$300.00	Hardlex	50M	Solar	2 month reserve		PBR	Snap
SUT062	52	$300.00	Hardlex	50M	Solar	2 month reserve		PBR	Snap
SWZ054	38	$285.00	H	30M	Quartz	3 Years	Hands & Markers	3-fold	SD
SWZ056	38	$285.00	H	30M	Quartz	3 Years	Hands & Markers	3-fold	SD

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SWZ058	38	$285.00	H	30M	Quartz	3 Years	Hands & Markers	3-fold	SD
SWZ156	46	$175.00	H	30M	Quartz	3 Years	Hands & Markers	Buckle	SD
SXA120	45	$195.00	H	30M	Quartz	3 Years	Hands & Markers	PBR	SD
SXA122	45	$195.00	H	30M	Quartz	3 Years	Hands & Markers	PBR	SD
SXA124	45	$195.00	H	30M	Quartz	3 Years		PBR	SD
SXA126	45	$195.00	H	30M	Quartz	3 Years		PBR	SD
SXD646	43	$270.00	H	30M	Quartz	3 Years		PBR	Snap
SXD692	22	$550.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	Snap
SXDA42	43	$395.00	H	30M	Quartz	3 Years		PBR	Snap
SXDC33	22	$395.00	S	100M	Quartz	3 years	Hands & Markers	PBR	
SXDC35	23	$285.00	H	50M	Quartz	3 years		D/PBR	
SXDC36	24	$315.00	H	50M	Quartz	3 years		D/PBR	
SXDC53	42	$265.00	H	30M	Quartz	3 years		PBR	
SXDC92	22	$375.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	
SXDC94	22	$375.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	
SXDC95	25	$315.00	H	50M	Quartz	3 Years	Hands & Markers	PBR	
SXDC96	25	$315.00	H	50M	Quartz	3 Years	Hands & Markers	PBR	
SXDC97	23	$285.00	H	50M	Quartz	3 Years		D/PBR	
SXDC98	24	$315.00	H	50M	Quartz	3 Years		D/PBR	
SXDE01	17	$375.00	S	100M	Quartz	3 Years		PBR	
SXDE02	17	$395.00	S	100M	Quartz	3 Years		PBR	
SXDE09	25	$315.00	H	50M	Quartz	3 Years	Hands & Markers	PBR	
SXDE19	22	$450.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	
SXDE20	22	$475.00	S	100M	Quartz	3 Years	Hands & Markers	PBR	
SXDE21	25	$350.00	Hardlex	50M	Quartz	3 years	Hands & Markers	PBR	Snap
SXDE22	25	$375.00	Hardlex	50M	Quartz	3 years	Hands & Markers	PBR	Snap
SXE586	26	$335.00	H	50M	Quartz	3 Years		PBR	SD
SXGA02	46	$175.00	H	30M	Quartz	2 Years		Buckle	Snap
SXGJ72	44	$195.00	H	30M	Quartz	2 Years		J	Snap
SXGJ73	44	$195.00	H	30M	Quartz	2 Years		J	Snap
SXGL59	45	$195.00	H	30M	Quartz	2 Years		J	Snap
SXGL61	45	$195.00	H	30M	Quartz	2 Years		J	Snap
SXGL62	45	$195.00	H	30M	Quartz	2 Years		J	Snap
SXGL64	45	$195.00	H	30M	Quartz	2 Years		J	Snap
SXGM06	44	$195.00	H	30M	Quartz	2 Years		J	Snap
SXGN42	46	$185.00	H	30M	Quartz	2 Years		Buckle	Snap
SXGN64	17	$525.00	S	100M	Quartz	2 Years		PBR	SD
SXGN66	17	$525.00	S	100M	Quartz	2 Years		PBR	SD
SZZC40	44	$265.00	H	30M	Quartz	3 Years		J	Snap
SZZC42	44	$265.00	H	30M	Quartz	3 Years		J	Snap
SZZC44	44	$265.00	H	30M	Quartz	3 Years		J	Snap
SZZC53	43	$375.00	Curved H	30M	Quartz	3 Years		J	Snap

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SERVICE INFORMATION

**For Seiko factory authorized service,
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SERVICE CENTER
1111 Macarthur Boulevard, Mahwah, New Jersey 07430
Telephone (201) 529-3316 Fax (201) 529-4525

Centro Técnico de Reparación
Avenida Roberto Clemente C16, Carolina, Puerto Rico 00985
Telephone (787) 750-7190

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Fax (201) 529-4543 or (201) 529-4525

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